

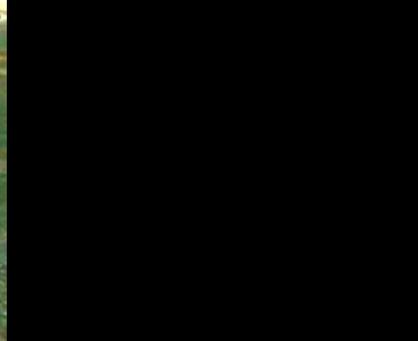
A photograph of a man and a woman sitting on a dark wooden bench, viewed from behind. They are looking out over a large body of water under a blue sky with scattered white clouds. A small white dog is sitting between them on the bench. The woman is wearing a floral bucket hat and a grey top, while the man is wearing a red t-shirt. The background shows a line of green trees on the far shore.

# Family Bonding

Group 5-22

Axel Guah Yu Zheng  
Alfie Sun Jia Rui  
Huang Zhi Xuan  
Gan Zi Rui Trevis

| ○2 (I, Ai)  
| ○11 (I, Ai)  
| ○8 (I, Ai)  
| ○5 (I, Ai)



# Preface



Singapore is a prosperous and rich country, and it is often that some families in Singapore have access to an abundance of essentials, food, water and other items. Hence it is observed by us that it is often that numerous children, teenagers and even adults believe that money comes by easily and is always there for you. Our short film showcases this idea of Singaporean children taking every single thing for granted, as shown when our main character, Eugene, is very addicted to games and is very competitive.

The short story shows Eugene not obeying his father by updating his data without him knowing and wants to work as a tuition teacher to work back the money, believing that it is easy.

HAPPY READING!

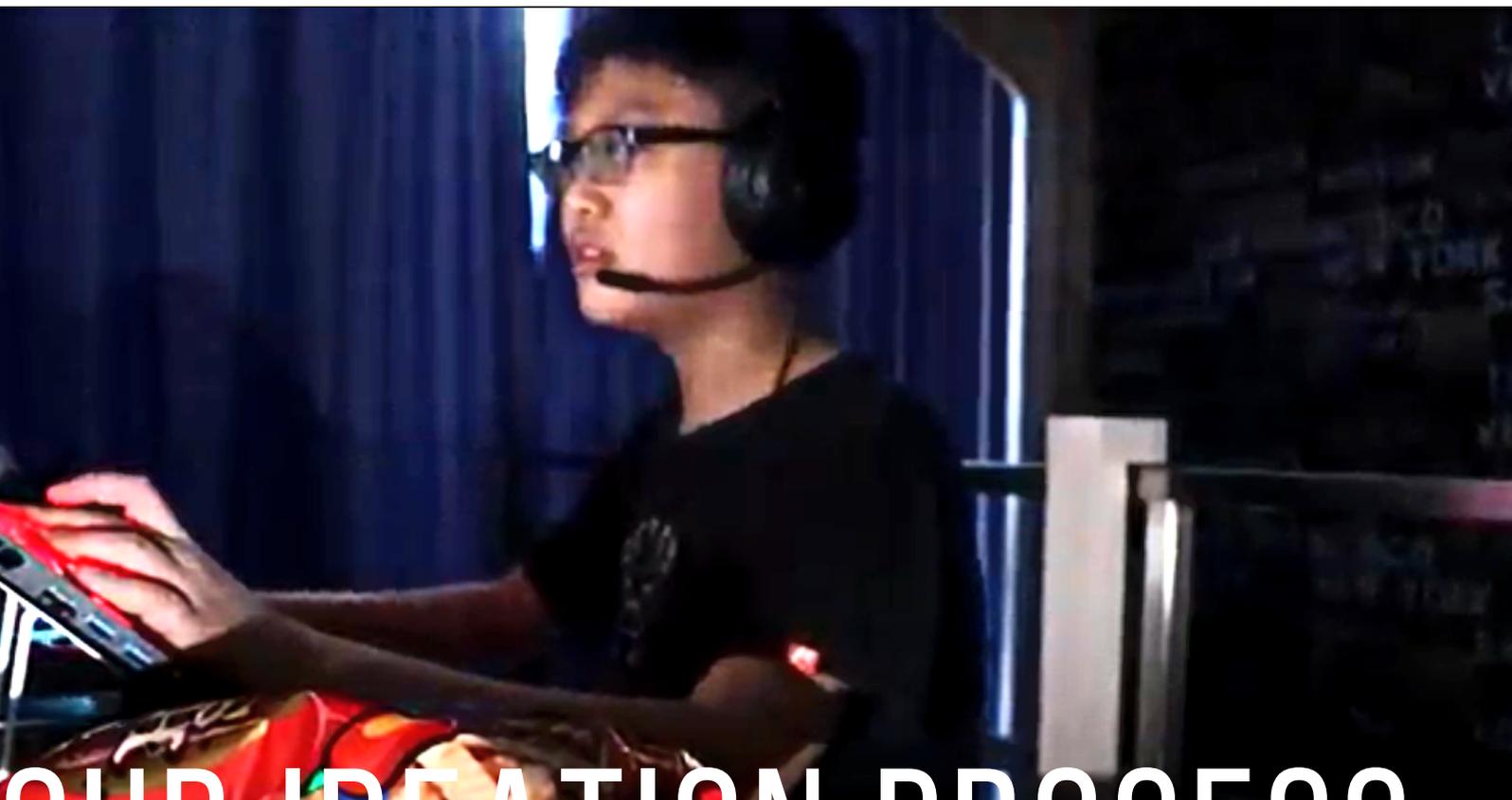
GROUP 05-22



AN OVERVIEW

# Table of Contents

Preface	02
Our ideation process	04
• Our initial ideas	
• Our final Idea	
• Our Inspiration	
Research	10
• Learning different filming techniques	
Documenting the project journey	11
• The filming process	
• Post production	
• Our Final Product	
Reflection	21
• Individual reflections	
• Group reflection	



# OUR IDEATION PROCESS

- Our initial ideas
- Subsequent Ideas

How did we  
come up  
with our  
idea?



# OUR IDEATION PROCESS

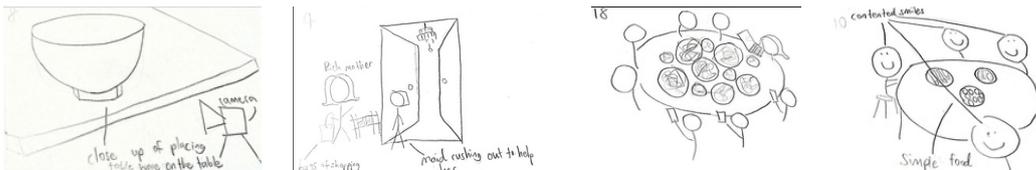


This was the original idea that we came up with.

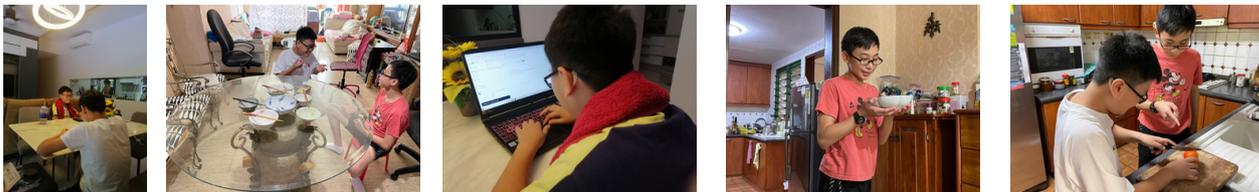
We thought of this topic to be often overlooked and rarely discussed about

We hoped to create awareness amongst parents and their children alike about the importance of family bonding and to promote family bonding through our short film.

We came up with storyboards and experimented filming and different angles and shots.



These are some samples of our sketches



These are some samples of the experimental photos that we took

The short story was to be about two families having reunion dinner, one being bonded together and the other family on their devices most of the time. In the end, the family that is on their devices would receive a photo from the other family and realise their mistake after seeing the differences between their families.

However, this idea was scrapped due to covid-19 restrictions

## OUR IDEATION PROCESS



This was another idea that we thought of.

We were aiming to increase awareness about the consequences of addictions, especially gaming addiction. We hoped to be able to inspire others who had this addiction to decide to quit or consider to quit.



We also came up with some simple storyboards and experimented with the lighting and angles we could include in our short film. Some of the photos we took include those above

The intended storyline was for the protagonist, a secondary school student, to be addicted to gaming and confused about life. Following this, his results see a drop. His parents notice and question him about it. The boy later on decides to work hard and he improves in his results.

However this idea was also scrapped since we later found it a little cliched. However, we decided to incorporate some of this idea into our final idea

# OUR IDEATION PROCESS



This was yet another idea that we thought of.

We found this topic to be seldom talked about and rather overlooked.

We were hoping to create awareness among parents, teachers and even students about the stresses of comparing someone to another person. We hoped not to have people have expectations of one another, but to embrace and accept our differences.



However this idea was also scrapped due to cliché story plot.

## OUR IDEATION PROCESS

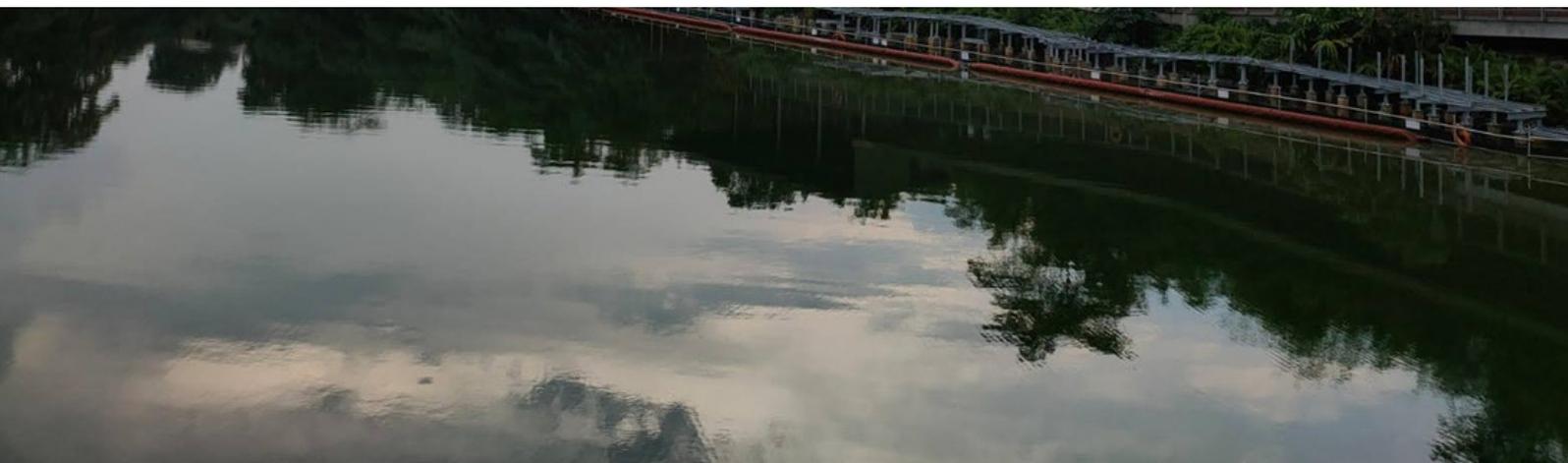


# Our final idea

The effort and energy it takes our parents to provide for us

We felt that this issue is a pressing issue among children and young adults, since many of them take all that they have for granted and always get what they want from their parents.

We aimed to allow others to see the importance and value of money, and how hard it is to earn it.



# Our inspiration

We were inspired by a short film called 'My Poor Dad': It is a film about a dad who works hard for his daughter and takes care of her, it is very touching and we want to incorporate some touching elements in our story as well. (link: [https://youtu.be/mV\\_w9Zv-TdM](https://youtu.be/mV_w9Zv-TdM))



We were inspired by a short film called 'The Drive Home' by Singtel which depicts a boy and his ah gong going to some places where the boy used to play at. (link: <https://www.facebook.com/singtel/videos/10156236886721677/>)



# Research Process

## Learning different filming techniques

1. Close-up shots (emphasises and focuses on emotions as well as expressions in film, intensity)
  2. Over-shoulder shots (shows the character as a whole as you can see their face and what they are doing)
- (These are the essential shots that we used in our short film and this video gave us inspiration of some of the shots in our film.)

## Experimenting with sound quality

Brooker Films (Youtube channel)

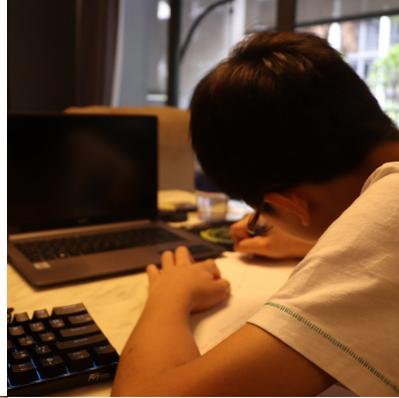
We learned from this video tips on how to make our voiceover more clear and realistic in our short film.



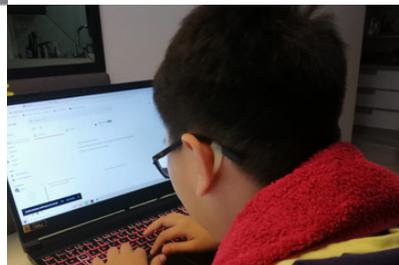
# Documenting the Project journey

- Research & Storyboarding
- The filming process
- Post production
- Our Final Product



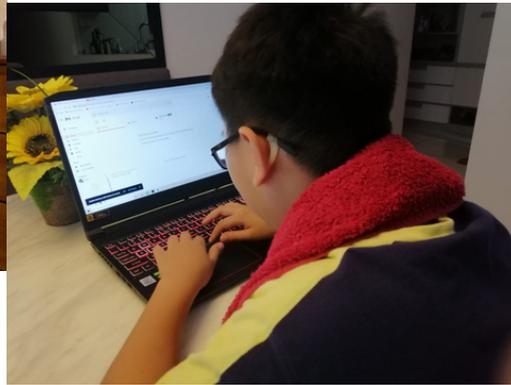


# The filming process



# Location Scouting

We considered using our own homes to shoot this short film as it is convenient and we do not have to worry about finding a location that is unfamiliar.



# Voiceover and Audio

We used our editor's microphone, to record the voiceovers that was in our short film, we also referred to the video that was stated previous slides ago to improve our sound quality.

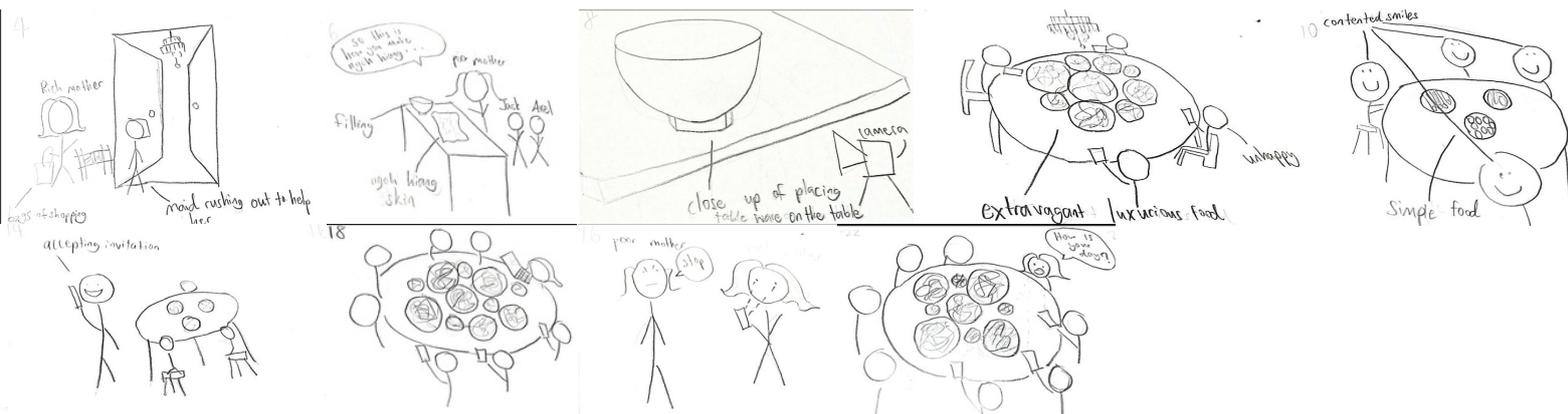
## OUR IDEATION PROCESS

# Storyboarding

In the process of this project, we created multiple storyboards of our whole ideation process of this project. These are the ones created for our first idea.



[https://docs.google.com/drawings/d/1qv2\\_IUzzeDF0kqT20iwMOnhSm2a7nF8QZ3Py8vNr9Eg/edit](https://docs.google.com/drawings/d/1qv2_IUzzeDF0kqT20iwMOnhSm2a7nF8QZ3Py8vNr9Eg/edit)



# Storyboarding

In the process of this project, we created multiple storyboards of our whole ideation process of this project.



This is our final storyboard!

# Challenges faced



1. Some of the shots were not properly composed and had to be reshoot during post production

2. Our parents didn't want to be filmed and could not help us in the short film.





# Post Production

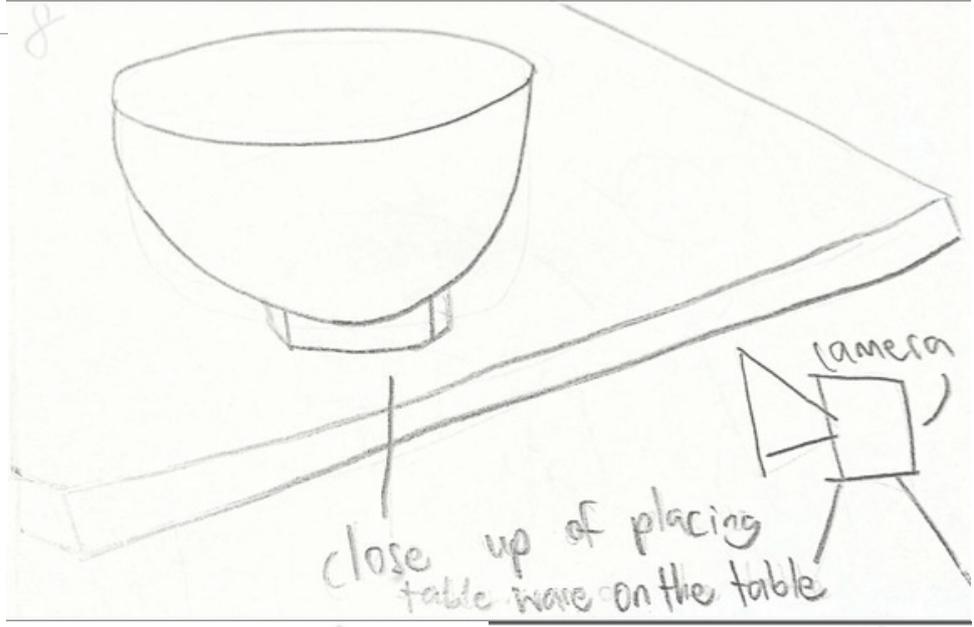
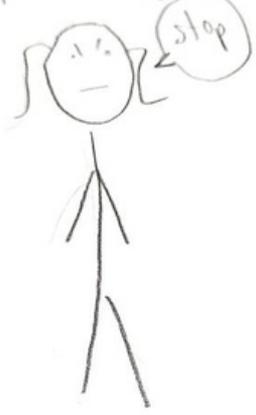
We had our editor, Axel, edit all of our clips together and had all of our voiceovers edited together with Adobe Premier Pro.



We also had to do a couple more reshoots as there were some scenes that weren't perfect hence we had to visit our filming location, Axel's house multiple times a week.

poor mother

rich mother



close up of placing table ware on the table

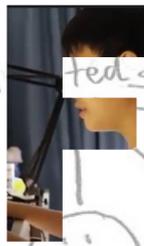
camera



unhappy



How is your day?



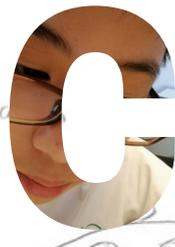
tea smiles



Rich mother



maid rushing out to help her



at the table

16



# An introduction to our artwork

Our short film showcases the idea of Singaporean children taking every single thing that is in their hands for granted.

The story is about a teenager who is addicted to gaming and overruns his phone's data plan every single month. When his father receives the bill, he reprimands the boy and the boy volunteers to pay all the bills for one month. The teenager then finds a job as a tuition teacher and realises the value of money through his effort to earn money.





# Methodology Equipment and Software

CAMERA

Canon 800d

LENSES

EFS 18-135mm

VIDEO COMPILATION

Adobe Premiere Pro CC

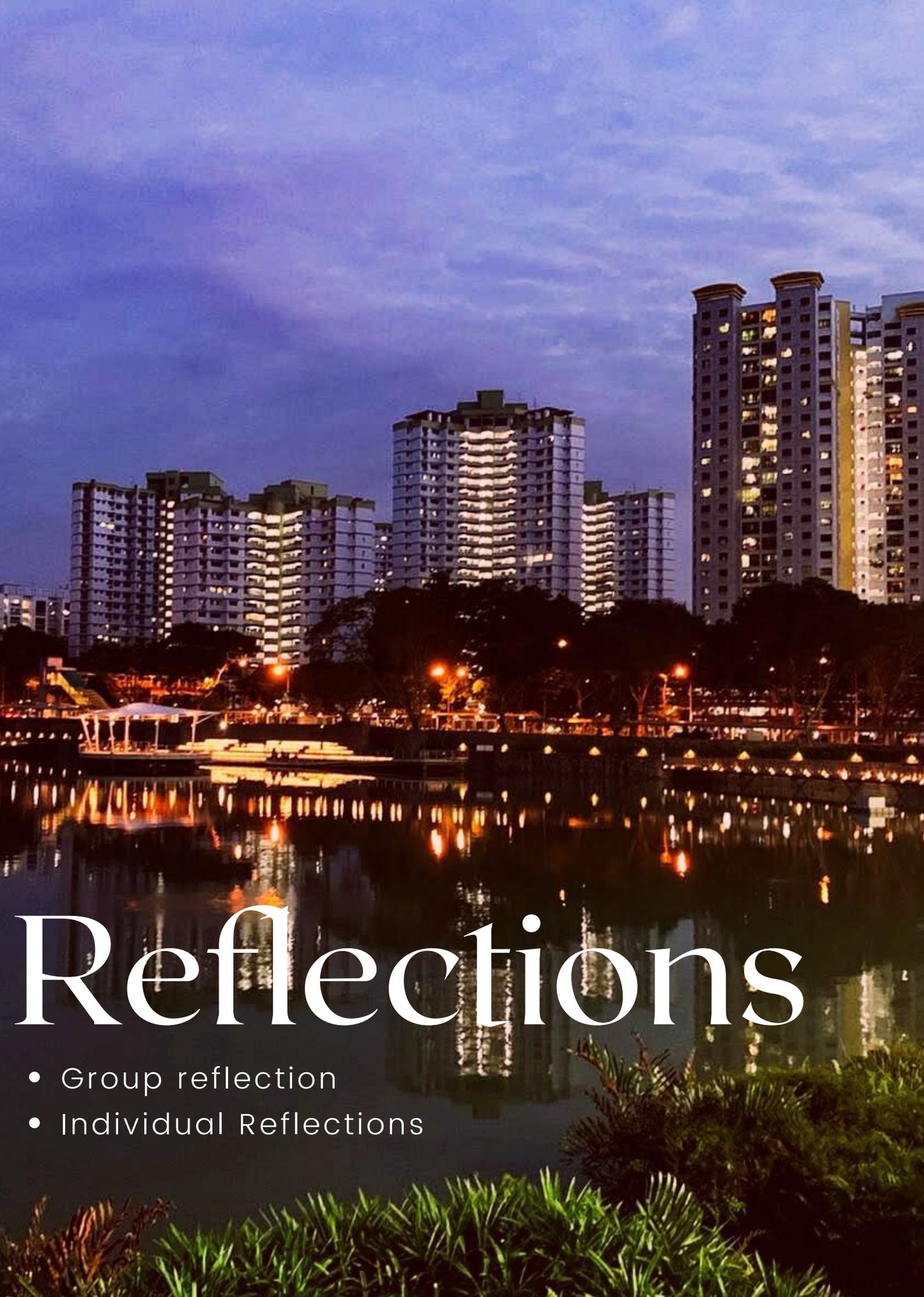




# Our Final Short Film

Here is the link to our final product

<https://drive.google.com/file/d/1OGyqRcxM2xWsryOefVhLGMnBruDmM-jb/view?ts=611a6297>



# Reflections

- Group reflection
- Individual Reflections



# Individual Reflections

# Gan Zi Rui Trevis

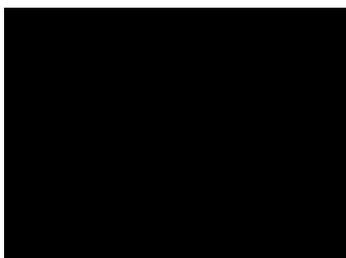
05 1A1

I faced countless challenges during this project. One being the logistical difficulty faced whenever we wanted to meet up. Since many of my project members had tuition and Co-Curriculum Activities at different times, we found it extremely difficult to organise and plan meetings for us. However, we managed to think of a way to solve this problem, which was to make a simple table of all our programmes and classes. This allowed us to better organise and plan meetings.

I believe one of the strengths I had was to be able to adapt to feedback given by mentors and group members as well as to new ideas and concepts. However, we could improve on time management as well as more frequent meetings and better time management

Though this project was difficult and stressful, I have to say that I have gained immense invaluable knowledge and grew as a person. I have learnt how to film using different techniques such as the rule of thirds, how to create concise and detailed slides that are more pleasing to the eye. Aside from that I have also learnt how to better manage my time and to use it productively as well as how to manage logistics.

MAIN DESIGNER OF THE SLIDES AND PRESENTATION OF THIS PROJECT  
GAN ZI RUI, TREVIS



# Huang Zhi Xuan

08 1A1

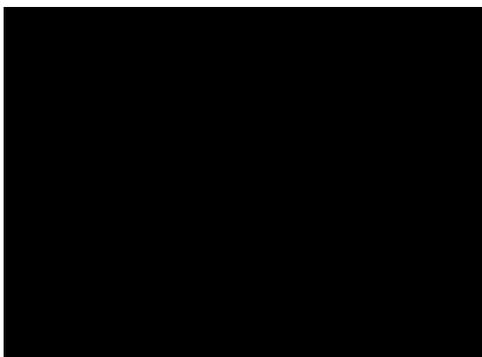
I had trouble making the time to meet up and arranging with my groupmates.

Some Strengths and Areas for

Improvement could be

better communication for smoother meetings as we had a short time to convey what to do and when and exactly how so my communication had to be better.

I learnt about the importance of time management as we did not start until a later date due to Covid-19 restrictions and we were unable to film.





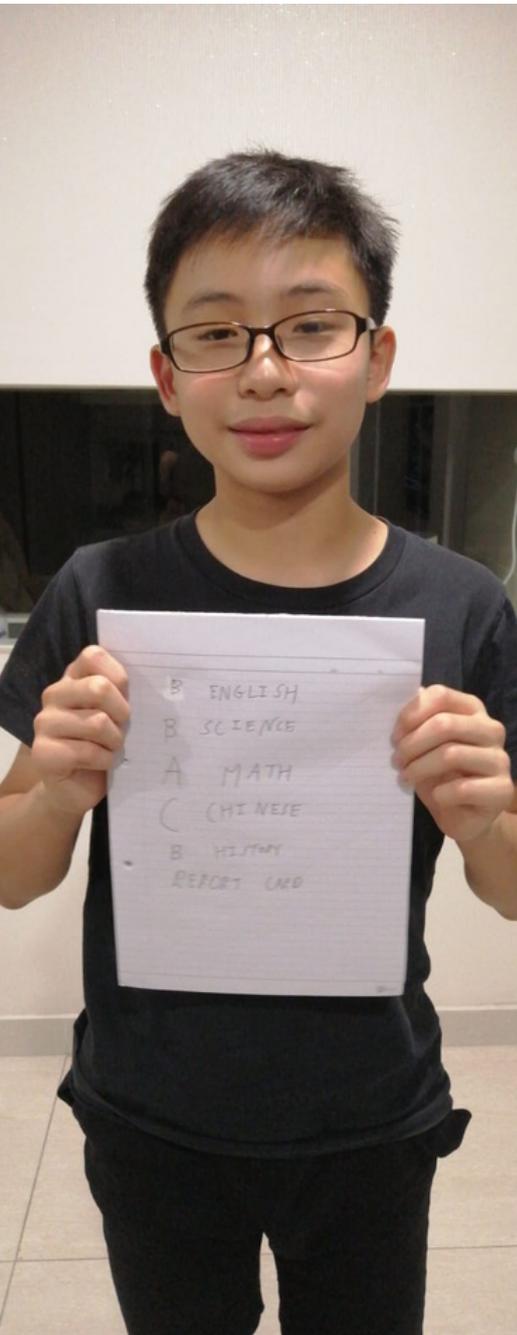
# Alfie Sun Jia Rui

01 1A1

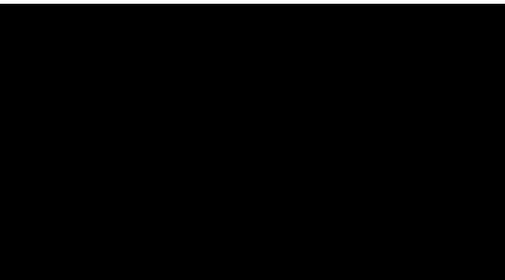
My name is Alfie and I am the director of this film. Some of the challenges I faced directing this film was COVID-19, this allowed only two of our members to visit our filming venue. Our strengths is definitely the fact that we like experimenting with different angles and voiceover techniques. The areas of improvement is definitely our time management, as we were quite rushed. I learnt from this project that we should express our creativity in many different ways such as film making.

# Axel Guah Ni Yu Zheng

01 1A1



I am Axel and I am the main cinematographer and editor for this project. First off, it was very hard to film because of the measures put in place due to the covid-19 pandemic. We could only have a limited number of members filming. It was a struggle logistically and some of the roles had to be improvised due to the lack of manpower. I think that we are able to focus and film completely in a short period of time. We are able to concentrate and I think that's a strength of us. However, I think the planning was a bit off and we didn't manage to prepare before the filming sessions and something we could definitely benefit from. I learnt that preparation is a crucial part in any subject or project. It helps make the process itself much easier when we already know what to do and definitely need to do things earlier.



# Group Reflection

Group 5-22

## Challenges we faced

- The first plot was scrapped due to COVID-19 because our first idea required more people and COVID-19 restriction disallowed this.
- Our parents did not wish to participate in our film, hence we did not decide to film this physically and decided to do this online using WhatsApp to show their conversation and how Singapore had become more technology-advanced.
- Many of us had tuition and Co-Curricular Activities and it was extremely challenging to find a timeslot to meet.





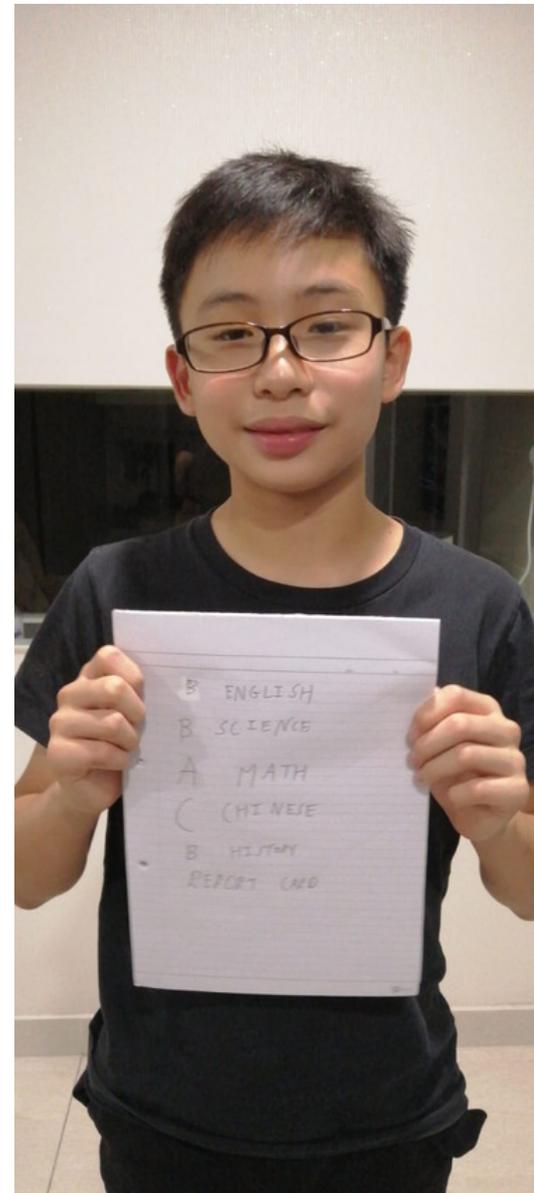
# Strengths and Areas for Improvement

Our group was open to experimenting with different angles and trying out different scenes even with the pandemic measures and the limited time.

However, our time management could be improved since we did not have a lot of time towards the end of the project due to COVID-19 restrictions.

# What we learnt

- We should prepare quickly and know what we want to do first and execute. We need to focus on knowing exactly how the shots are composed.
- Time management, we did not work on the project until the deadline of registration.



# Citation for clips used in our film.

## **Article title**

After Effects -  
Calendar  
animation

## **URL**

<https://www.youtube.com/watch?v=Tz2pHMkCCDw>

## **Website title**

YouTube

## **Date accessed**

August 16, 2021

## **Date published**

January 19, 2014



*Thank  
you!*