

Category 4 Resource Development

MoodforFood@HCI

Group ID: 4-024

Group Leader: Ngoi Cheng Yi (20317)

Members: Tan Yu Rui Rayden (20326), Andre Nyeo
(20319)

Abstract

MoodforFood@HCI comprises three Secondary 2 students from 203. The idea of inculcating a united school culture just by promoting our school canteen popped up in our minds as we felt the need to bridge the gap between the new canteen vendors and students. After all, the canteen is one of the most visited places in the school and many of us gather there to have a meal or to chat during lunch or recess.

1 Introduction

1.1 Rationale

Just this year, the High School canteen had been renovated, with different stalls, different food, and different vendors. When we first experienced the new canteen, with the wide range and variety of food choices, it was difficult to come to a decision on what to eat. In fact, after many months of getting used to the new canteen, there is still a large portion of new food we have yet to try. In addition, we felt that a deeper connection between the students of Hwa Chong and the canteen vendors would definitely increase the spirit of Hwa Chong Family, 华中大家庭 and the liveliness of the canteen. We also interviewed some of our canteen vendors and most of them claimed that their experiences working in the canteen were pretty undesirable. One of the two reasons was due to the attitudes of some students, and the other, COVID-19. After several rounds of research and gathering of data, we concluded:

1. Many students found the prices of the canteen food was too expensive
2. Few students knew about the canteen vendors' experiences working in our school canteen
3. A majority of our students preferred the old High School canteen to the new High School Canteen

1.2 Objective

The main objective of our project is to promote the high school canteen and for students to be able to understand the experiences our canteen vendors face daily, inculcating kindness and compassion in students towards the vendors in Hwa Chong, by the end of our project.

1.3 Target Audience

Our target audience would definitely be the Hwa Chong Family! 华中大家庭. This refers to all students, teachers, and even staff from our school who visit our canteen frequently. After this year, this resource will be more applicable to new students, like the students from Secondary 1 and new staff of the school because those in HCI would already be familiar with the canteen by then.

1.4 Resource Created

The resources created in this project are:

1. MoodforFood@HCI Instagram page
2. MoodforFood@HCI website (including posters, canteen interviews, pictures of different food we can find in the canteen, menus of each stalls and full guide to the new canteen)
3. MoodforFood@HCI giveaway poster

1.4.1 Instagram

Since the use of social media platforms, especially Instagram, is widely popular amongst students, we figured that it would be a good idea to publicize and promote our website, as well as other initiatives using Instagram. We posted all the materials we uploaded on the website, onto Instagram to reach out to a larger population of the

students, so that those without instagram would not miss out. Such posts would include

our Healthy Dish of the Week, Affordable Dish of the Week, Canteen Interviews and many more. We also host regular polls and regular feedback/suggestions sessions, as well as our MoodforFood giveaway on the social media platform.

Question 1: 您可以简单介绍一下自己?

Drinks stall vendor: 你可以叫我 Aunty Jusa. 我是食堂饮料摊位的负责人。

Question 2: 您可以能和我们谈一下目前在学校食堂工作的经历吗?

Drinks stall vendor: 我们的工作是从早上6点半开店到4点半关店。工作时,我很忙碌,因为休息和午餐时间会有很多同学向饮料摊位跑来,所以我和同事准备饮料时必须手脚很快。

Question 3: 您在这里工作时面临了什么挑战?

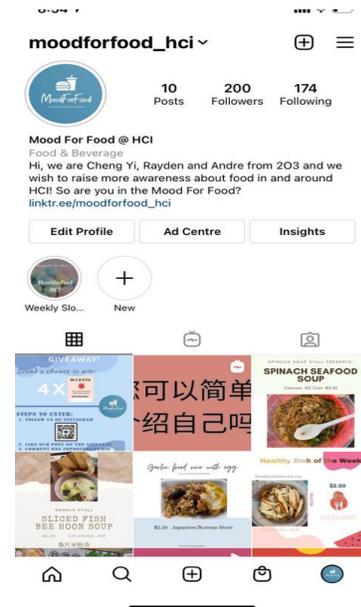
Drinks stall vendor: 我在这里工作非常忙碌,而且同学们同时间来饮料摊位买饮料,所以动作需要非常快,有时就会感到很累。

Question 4: 您对在华侨中学的食堂工作感觉如何?

Drinks stall vendor: 在华中工作我很开心,看到同学们来来去去买饮料,工作有时候会辛苦,但是同学们开心我就开心。

Question 5: 您是否有什么建议让学校改善食堂?

Drinks stall vendor: 我希望同学们会自动清理桌子,减轻我们的负担,也会让食堂更清洁。食堂的风扇位子很高,而且最近天气很热,整天工作有些不舒服。



1.4.2 Website

The website serves as a platform where students without social media can access our content. However, the website contains additional material which is more suitable to be uploaded on the website, like a full guide to the canteen, pictures of every dish found in every stall, as well as the menus of the different stalls.

Link to our website: <https://andrenyeo.wixsite.com/moodforfood>



The high school canteen

Find out more about the Hwa Chong canteen through our pictures!



Chicken rice Stall

INTERVIEW >>

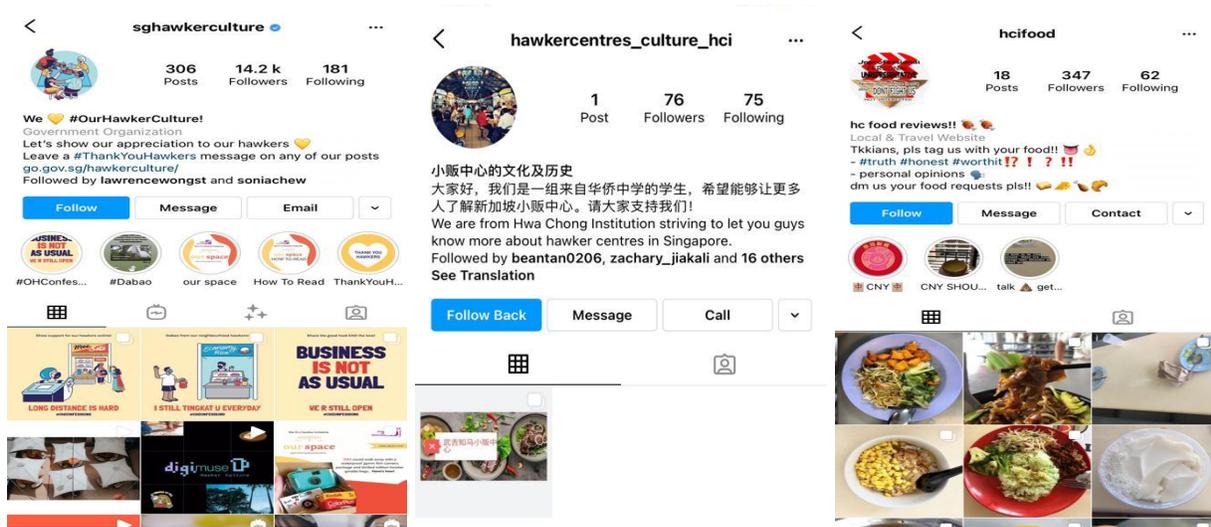
The chicken rice stall is run by Ms Wong Chi Heung, and sells various types of food like Char Siew (BBQ pork) and Roasted chicken rice, chicken noodles and other poultry dishes.



The Chicken Rice stall



2 Review



As we were researching for project ideas, we came across many projects that were similar to our project idea, so we decided to make ours slightly different from the rest. Our project mainly focuses on our very own canteen, which makes it different from projects such as hawkerflockers and project H.A.W.K.E.R.S. In addition, we are focusing on the school canteen because it has just been renovated and it is quite new to the student population. However, the project hcifood is a previous year project so the canteen food featured will be different from our project's. As such, this makes the content of our project stand out against the others.

3 Methodology

3.1 Needs Analysis

We sent out our survey to all HCI High School students to find out about their level of understanding about the new HS Canteen and their likes and dislikes about it. We garnered a total of 90 responses. Below are some of the important questions with results that we took in consideration for the next steps of execution of our initiatives.

Question 1b: What is the reason behind preferring the new/old HS Canteen?

The aim of question 1b is to understand students' opinions of the differences between the Old HS Canteen and the New HS Canteen. Based on reasons students prefer the Old HS Canteen, we will try to take those reasons into account and use it to improve the new HS Canteen. Based on our results, we found that:

- 30% of students surveyed preferred the Old HS Canteen due to cheaper food
- 34% of students surveyed preferred the New HS Canteen because of the better quality of food
- 21% of students surveyed preferred the New HS Canteen due to more food choices
- 8% of students surveyed preferred the New HS Canteen due to a better environment
- 7% of students surveyed preferred the Old HS Canteen due to better efficiency in ordering and collecting food

This is also one of our reasons for the release of our initiative, the Affordable Dish of the Week, where we gathered the prices of different dishes of each stall and created posters which were posted on our Instagram page and uploaded onto our website for students to refer to.

Question 4: How much do you understand about the new HS Canteen and its vendors?

The aim of the question was to know how familiar the students were with the new HS canteen, with 1 not knowing at all and 5 being knowing very well.

- 75% of students surveyed rated 1 to 2
- 22% of students surveyed rated 3
- 3% of students surveyed rated 4 to 5

Since a large majority rated themselves at 1 and 2, we can conclude that students generally require more information regarding the canteen, thus the need for our resource package. We also thought of a new initiative, which were our monthly canteen

interviews whereby we interviewed different vendors from each stall to find out about their experiences working in the High School Canteen.

3.2 Development of Resources

Throughout this project, we did not have a lot of other resources to refer to so we had to start from scratch. Our first needs analysis demonstrated that many people wanted to know more about our project. For our interviews, we carried them out at times when the canteen was less crowded, so we would not interrupt their business. As not all the vendors were willing to accept interviews, we just asked some of them questions. As for our giveaway initiative, we conducted it online, and would choose a winner whom we would give the coupons to. The coupons were available for use at the drink stall to purchase food items. For our website, we had to take pictures of the food and make a few photo galleries with them, to give the students a better idea of what each dish looked like, so they could explore the different food choices in the canteen.

3.3 Pilot Test

1. Create interest, increase awareness about our project

At the beginning of the year, we carried our giveaway on our Instagram page to increase awareness of our project, as well as to create interest in our project. The prizes of the giveaway were four 50 cent drink stall vouchers in which the winner would be able to use to purchase food or drinks at the drink stall. We also put up project slogans which consisted of puns and word play related to food on our Instagram stories as part of plans to increase our follower count and create interest so that more people would be interested to learn more about our project



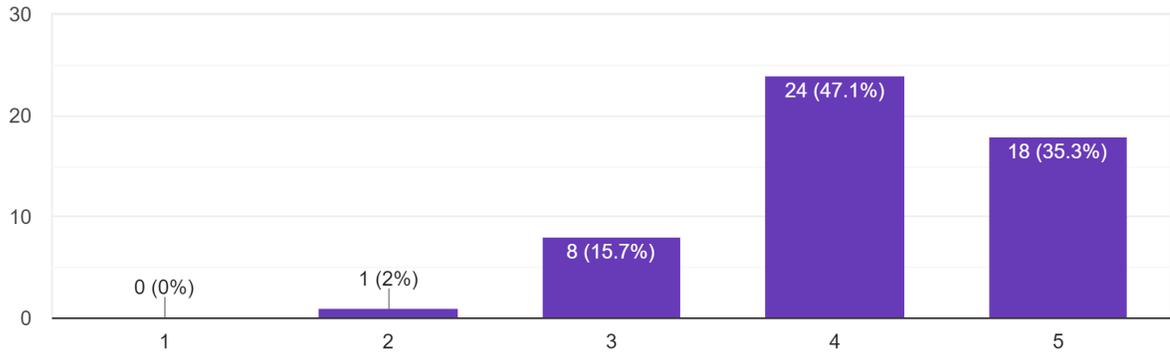
2. Release of the website

From there, we released our website which gave comprehensive information about our project and also to let them know about our initiatives. We compiled our instagram content, galleries of canteen food, and some information about the vendors inside. To make the website more interactive, we made use of WIX so we could include moving galleries. This makes our website less wordy and people would not easily get bored of our project. In general, it serves to consolidate our entire project.

4 Outcome and Discussion

On the scale of 1-5, how effective is our resource package in helping you get to know our canteen vendors better?

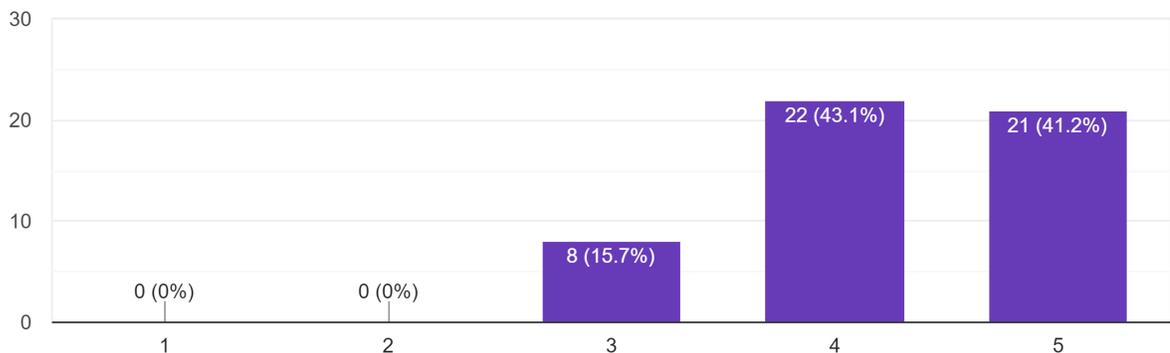
51 responses



Generally, most students feel that the website is informative at letting them know the vendors in the HS canteen better. Thus it can fulfill the purpose of bridging the gap between students and the vendors. However, some feel that the resource package is not very informative, perhaps because there were not many interviews done. We would definitely work on that in the future.

On the scale of 1-5, how engaging is our resource package?

51 responses



Generally, most survey respondents felt that our resource package is interactive and engaging. The moving galleries and buttons on the website made it more interesting for the students. However, we felt that there were definitely some more interactions we could have added to the website and increased our social media presence if we had the time.

Some improvements that some of our survey respondents said was that we could provide better quality and clearer pictures of the food. This was due to the covid-19 restrictions which caused us to eat in our classroom. As such, it was quite hard to take good photos of the food.

Conclusion:

Challenges Faced:

- Some canteen vendors were unwilling to be filmed, so we had to type out an interview transcript
- Some of the photos of dishes were not as well taken, so we had to retake and upload again several times
- Schedule was tight

The project has generally been beneficial in helping the students know more about the canteen. Many students also learnt to understand the experiences our canteen vendors face daily through our project!

If we were able to redo our project....

Our first target would definitely be to pick up better photography skills as we received feedback that the food did not look that appetizing from our pictures. The pictures of the food we took were a major component of our resource package and improving on our photography skills would definitely take our project to the next level.