



## **HABITAT FOR HUMANITY <7-27>**

Christopher Chang (Leader) 4P203

Evan Poh 4P205

Tristan Ng 4A329

Joel Yap 4S230

Takaki Yang 4O224

**Multi-year project**

## **Section 1: Overview**

### **1. Area of Concern**

There is an area of concern around poor living conditions in Singapore as statistics show that from 2000 to 2015, the percentage of elderly living alone increased from 6.6% to 8.9%. <sup>[1]</sup> The 47,000 vulnerable elderly living alone is projected to increase to 83,000 by 2030. <sup>[2]</sup> Living conditions can be poor for many people, especially older persons that rely on public assistance and are unable to care for themselves.

Habitat for Humanity Singapore's mission is to bring people together to build homes, communities and hope. Its vision is a world where everyone has a decent place to live.



### **2. Challenges Identified**

There are many underprivileged people living in cluttered and pest-infested houses. There is also a lack of awareness of these poor living conditions in Singapore.

### **3. Underlying problem**

Given that living conditions of many who live in 1 or 2 room HDB flats are poor and there is a lack of awareness about this in Singapore, what approaches can we take to address the issue of poor living conditions in Singapore?

### **4. Plan of action**

Our plan of action is detailed in the table below where we also indicate the completion of each action. We started off by applying for the YFC programme to fund our project and liaising with HFH to get to know the objectives of the organisation better. Our main aim was to improve the living conditions of underprivileged families by carrying out Project HomeWorks, but unfortunately due to COVID-19, we were unable to do so. Thus, we changed course and decided to focus on fundraising instead, which we could do through online platforms such as giving.sg. We also planned to carry out bubble tea sales in school within our own classes. These funds will be used to invest in Project HomeWorks in the future. Raising awareness was also one of our objectives, and we did so using online platforms as well such as social media.

## **Section 2: Implementation of action plan**

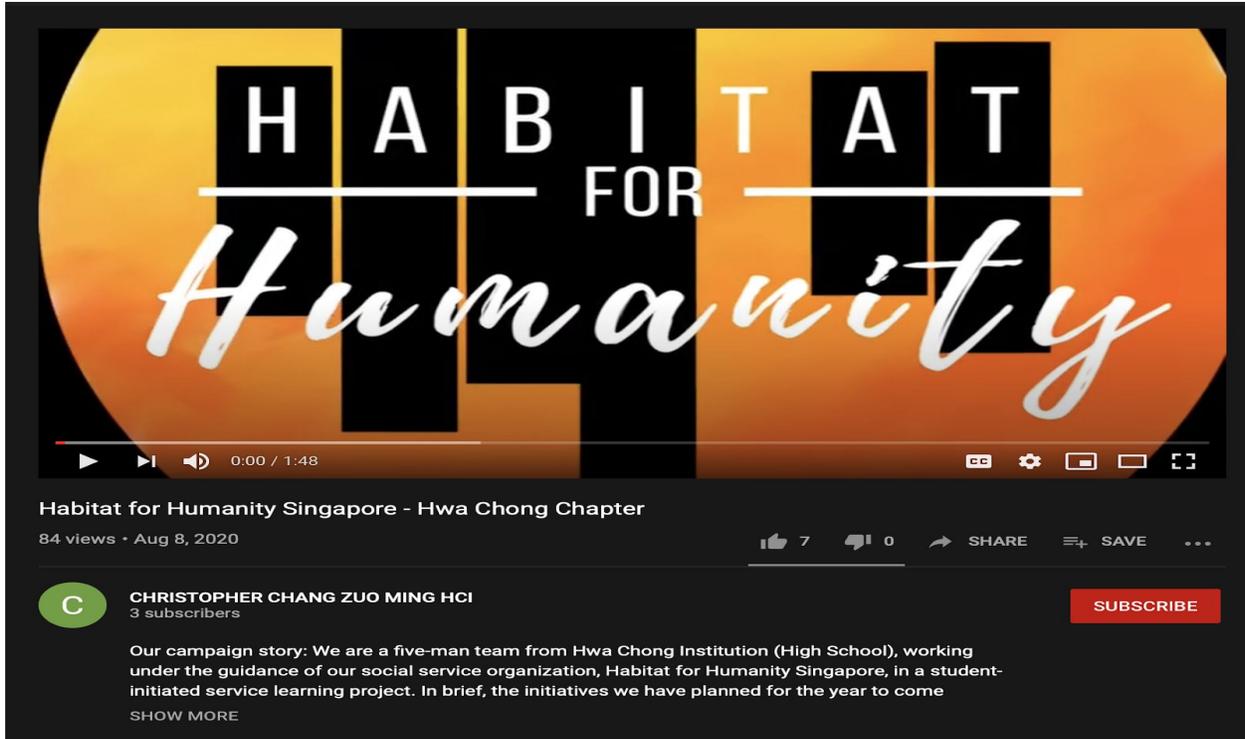
Date	Action	Objective(s)
May	<ul style="list-style-type: none"> <li><input type="checkbox"/> Applied for YFC programme</li> <li><input type="checkbox"/> Provided us with online training courses and a mentor to guide us</li> <li><input type="checkbox"/> Provided us with \$1600 seed money to invest in our project</li> <li><input type="checkbox"/> Liaising and communication with HFH</li> <li><input type="checkbox"/> Recruitment of OT and volunteers</li> </ul>	Obtain a license for street sales through YFC, as well as seed funding
June - July	<ul style="list-style-type: none"> <li><input type="checkbox"/> Set up Instagram page</li> <li><input type="checkbox"/> Upload Youtube video about our cause</li> </ul>	Raise awareness
August	<p><u>Giving.sg page</u></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Raised \$5100</li> </ul> <p><u>Bubble tea sales</u></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Raised \$330</li> </ul>	Raise Funds, Awareness
September	<ul style="list-style-type: none"> <li><input type="checkbox"/> Conduct online interviews with beneficiaries to check their eligibility for Project HomeWorks and find out their needs</li> <li><input type="checkbox"/> Conduct food sales in school</li> </ul>	Interaction with beneficiaries, Raise funds
October	<p><u>Project HomeWorks</u></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Repainting of walls, decluttering, caulking, fumigation</li> <li><input type="checkbox"/> Replacement of pest-infested beds with new furniture</li> </ul> <p><u>ReVisits</u></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Follow-up sessions to Project HomeWorks</li> <li><input type="checkbox"/> Promote interaction with beneficiaries</li> <li><input type="checkbox"/> Educate homeowners on how to maintain quality of their living spaces</li> </ul>	Improve living conditions of our beneficiaries 
November	<ul style="list-style-type: none"> <li><input type="checkbox"/> Project HomeWorks</li> <li><input type="checkbox"/> ReVisits</li> </ul>	Improve living conditions of our beneficiaries

## Section 3: Project Outcomes

### 1. Accomplishments

We raised **\$5,430** through the giving.sg page and bubble tea sales, **58 donors** contributing to our giving.sg page and we sold **110 cups** of bubble tea. Our instagram page has **571 followers** and our youtube video has garnered **close to 100 views**, helping to raise much awareness for our cause.

The image shows two screenshots related to Habitat for Humanity Singapore. The top screenshot is a fundraising page on giving.sg for the 'Habitat for Humanity Hwa Chong Chapter'. The page features a video player with the text 'HABITAT FOR Humanity' and a progress bar showing \$5,100 raised from 58 donors out of a \$5,000 goal. The bottom screenshot is an Instagram profile for 'hci\_habitat', showing 27 posts, 571 followers, and 1,119 following. The profile includes a bio, a link to linktr.ee/hci\_habitat, and three featured posts: 'homeworks!', 'Pledges', and 'Sales'. The main post area shows three posts: one with the text 'HELP IMPROVE', one with 'Bubble', and one with 'IS NOW BREWING'.



## 2. Reflections

Although our initiatives this year did not have quite the impact as we had hoped, we are overall still grateful for this experience, which was a really meaningful and enriching one. The restrictions imposed due to COVID-19 were indubitably disheartening at first, but through creative efforts to think out of the box and solve problems, we managed to come up with alternative ways to help those less fortunate than ourselves even during these difficult times. The funds that we raised would go a long way in helping us carry out our initiatives in the future, and the awareness that we raised among the public would motivate more people to support our cause and lend a helping hand to the needy. If we were to change anything about the way we had carried out the project thus far, it would be to manage our time more wisely and start planning earlier so that we could have accomplished much more by now. Through this experience, we have also learnt more about ourselves as a team. Not only did we realise the value of teamwork in overcoming challenges and obstacles, but we also learnt more about and forged closer bonds with one another through working closely together and interacting with one another. We shared moments of failure, success, happiness and sadness and stuck by one another through ups and downs. Our experiences from this project definitely cannot be gained by sitting in a classroom, and has further enriched our lives by teaching us the importance of values like empathy and perseverance. All in all, upon reflection, this project has taught us more than we thought it would and we are all eager to continue serving and contributing to the community in the future.

### **3. Scope of the project**

#### Community impact

The public could gain valuable insights into the poor living conditions that some individuals face and our beneficiary. We hope that more people will give support to our cause and contribute in improving the living conditions of the underprivileged.

#### Community involvement

We managed to get 5 OT members together with 30 volunteers from different secondary schools, although we had to stop the recruitment prematurely due to the COVID-19 pandemic outbreak and the subsequent circuit breaker. We will seek to engage and inspire these volunteers to contribute their time and effort into our cause and to improve their outreach and public interaction skills in our future activities.

#### Resolution of AOC/UP

Given that we identified that there is a lack of societal awareness of people living in less than ideal living conditions in highly-developed Singapore, we have raised \$5430 and reached out to an estimated of 600 members of the public through our online and other safe activities, we have managed to tackle the fundraising and awareness aspects of our project. With our continuous and widespread promotion of our project, we hope to inspire other like-minded individuals to continue our legacy. We would also be continuing with our project well into the future, seizing every opportunity to organise activities to help those with poor living conditions.

### **References**

[1] Linton, E., Gubhaju, B., & Chan, A. (2018). Home Alone: Older Adults in Singapore. *Research Brief Series*.

[2] Ng, D. (2018, September 2). The loneliness of old age - and an experiment to see if Instagram can be a cure. Retrieved from <https://www.channelnewsasia.com/news/cnainsider/the-loneliness-of-old-age-and-an-experiment-to-see-if-instagram-10675658>

