

# *Thrive*

## Category 5

### **Members**

Tan Rong Jun (22) 102

Joseph Cheong (2) 101

### **Mentor**

Mr Ong Juin Han

# Ideation Process

## Objective

We hope that this music video will inspire students to persevere and overcome their challenges along their journey to success. As shown in the video where the boy walks down the hill which stated the Hwa Chong school value, “**自強不息**”, which means to persevere and strive to become stronger.



## Personal Relevance

Just last year, we had our PSLE(Primary School Leaving Examination), where we experienced much stress and encountered many obstacles while studying for the examination. Now that it is over and we have experienced it, we understand much more about how to deal with stress and difficulties and we would like to share our experience with students who are facing challenges similar to those we have faced.

## **Research**

### Reference artists

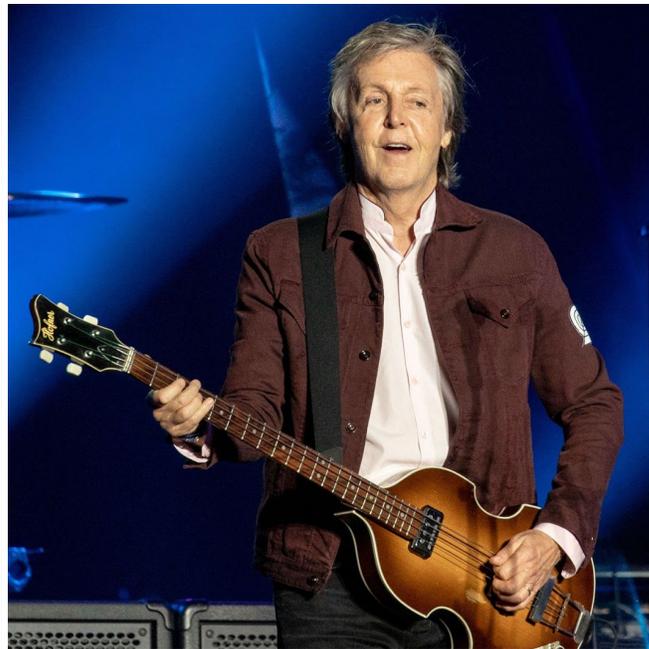
#### Guitar(Joseph)

- Some of the artists I have looked at are Jimmy Page, the lead guitarist for Led Zeppelin, and Paul McCartney, the bassist and one of the vocalists for the Beatles.
- I chose them as their music is a source of inspiration for me to learn different styles of guitar playing, like the electric and acoustic guitar.

- I learnt many songs from these artists as well as "licks" (a short section of guitar playing, used as a fill or repeated element of a song) that are useful.
- Jimmy Page is also considered as one of the best guitar players ever.
- The songs Led Zeppelin produces have guitar solos in them, giving me the idea to compose a short one to be put inside this song too.



**Jimmy Page**



**Paul McCartney**

## **Piano(Rong Jun)**

- Artists I have looked at include Different Heaven, an electronic music producer and Yiruma.
- Even though Different Heaven is a Electronic music producer and does not compose music with a piano, I

was greatly inspired by his energetic songs and thus chose him. As for Yiruma, he is well known for his popular piece, “River Flows in You” which I learnt a lot from.

- I learnt from Different Heaven how to energise my music for happy moments in the music video and I learnt from Yurima how to compose calm music.
- Just by listening to Different Heaven and Yiruma’s songs, I was able to think of many melodies both energetic and calm.



**Yiruma**

## **Video**

- Video artists we have looked at include Ruben Fleischer, an American film director, and Steven Spielberg.

- **Ruben Fleischer is well known for directing movies such as Zombieland and Venom. We learnt a lot about perspectives and angles while filming just by watching clips of his movies.**

**Steven Spielberg is well known for directing many popular movies such as E.T., Jaws, Jurassic Park and Jurassic World. Similar to Ruben Fleischer, we watched some clips of his movies and learnt about the main elements of filming such as perspective, angles, brightness and scenes.**



**Ruben Fleischer**



**Steven Spielberg**

# Project Journey Documentation

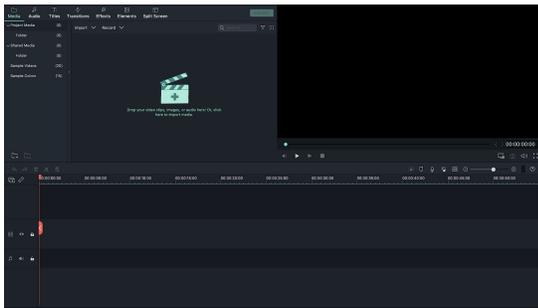
## Alternative ideas

After filming the entire music video that we originally planned, we found that the music video was a little too short and we wanted to add some more scenes filmed in the classroom. However, that was when COVID-19 disrupted our filming process and we were unable to film the scene in the classroom. In the end, we resulted in only Joseph filming the scene at home where he studies for the upcoming examination. I (Rong Jun) also drew the word 'Thrive' for Joseph to hang on the wall, which symbolises a form of inspiration for him in the scene.

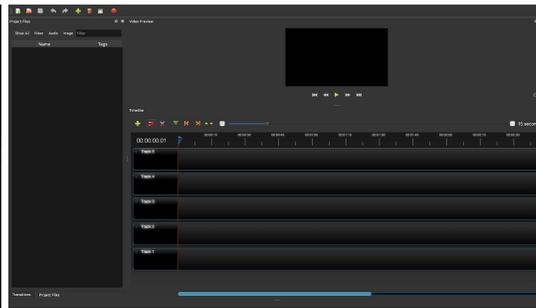


## Media we experimented with

At first we tried different video editing softwares to edit our music video, such as OpenShot and Filmora9. In the end, we decided to use Filmora9 as we found that it was easier for us to use and it had a lot of variety for us to choose from.



**Filmora9**



**OpenShot**

## Decisions made

When composing music for our music video, we experimented with different music styles, such as major and minor keys. In the end, we went with using major keys for happy moments and minor keys for gloomy moments in the music video.

We decided to add more angles so as to make the video more natural as it could be a little dull with only just one angle used in each clip.

## **Reflections**

### **Individual Reflections**

**Tan Rong Jun(102):**

One failure that occurred during the process was when 8 hours of our editing was deleted as we did not save it properly. I was upset as I had put in so much effort in editing that part of the video and yet it had been wiped out as I was unfamiliar with the editing software. Still, I persevered and decided to redo the entire thing from scratch. At first, I was clueless as to how we were going to make the music video as I had no experience in filming. This was a problem as this caused much uncertainty during decision making. However, with the help and advice from our mentor, Mr Ong, I was able to work together with Joseph to plan out what we were going to do and how we were going to do the music video. Although we are from different classes, Joseph and I still managed to achieve great teamwork and we were able to practice creative ways of decision making as well.

### **Joseph Cheong(101):**

One success that I achieved was being able to complete filming although our school was closed due to COVID-19 and we had not finished our filming yet. After discussing with Rong Jun and with Mr Ong's advice, we came up with the idea to change the scenes a bit and I continued to film at home instead and passed the footage to Rong Jun to edit. A challenge I faced was that I had never acted in a video before so I was worried if the acting would look fine or horrible. I gave it my best and thankfully, I think it came out fine. The acting and filming were of acceptable standards. In the process of trying to create my own music, I had to learn a bit more music theory, which I disliked initially but I persevered in my music composition. Rong Jun and I worked well as a team in our creative process.

### **Group reflections**

At first, we had a hard time editing the music video as we were unfamiliar with the editing software. This caused

trouble such as losing our progress as we did not know how to save the project due to our unfamiliarity with it. Even though we were despaired, we decided not to give up and we re-edited the entire part of the video that we lost. This project allowed us to practise much teamwork and commitment as we had to overcome challenges together along our journey. We also enjoyed the creative process and experienced learning beyond our school books. Finally, we would like to thank Mr Ong, our project mentor, for his invaluable guidance.

# References

## Pictures:

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