

CAT 4 RESOURCE DEVELOPMENT

Group 4-089

PROJECT VCOMBAT

Lin Zedong (11)

Chan Jia Yang 101 (1)

Ng Isaac (16)

Farrell Angelo Widjaja (27)

ABSTRACT

Project VCombat was created to educate and increase awareness among students of Hwa Chong Institution, our targeted audience, the importance of social responsibility and personal hygiene using new, creative and unique ways. We created online resources like an Instagram page, a web page and also a physical resource by piloting various different posters in school which showed the do's and don'ts in school. We included a sense of humor into many of our resources like memes to encourage students to read on as they were trendy amongst youngsters and were sure to attract the attention of many. In our instagram page, we posted a series of 9 posters, each having its own theme. On our Website, we posted summarised information about three different main points for students to find out more if they were interested.

1. INTRODUCTION

1.1 Rationale

With the COVID-19 situation going on, we believe that personal hygiene and social responsibility are particularly important. However, we have witnessed that the students in Hwa Chong Institution were not taking enough preventive measures to prevent the spread of the virus, like proper social distancing, possibly compromising the safety of every single person in school. While reminders have been sent via IEMB, we feel that there could be more visual and consistent reminders sent out to students to remind them of the importance of social distancing and exercising good hygiene practices. The posters and media outreach aim to help Hwa Chong students be more mindful as they go about their day-to-day routines and affairs.

1.2 Objectives

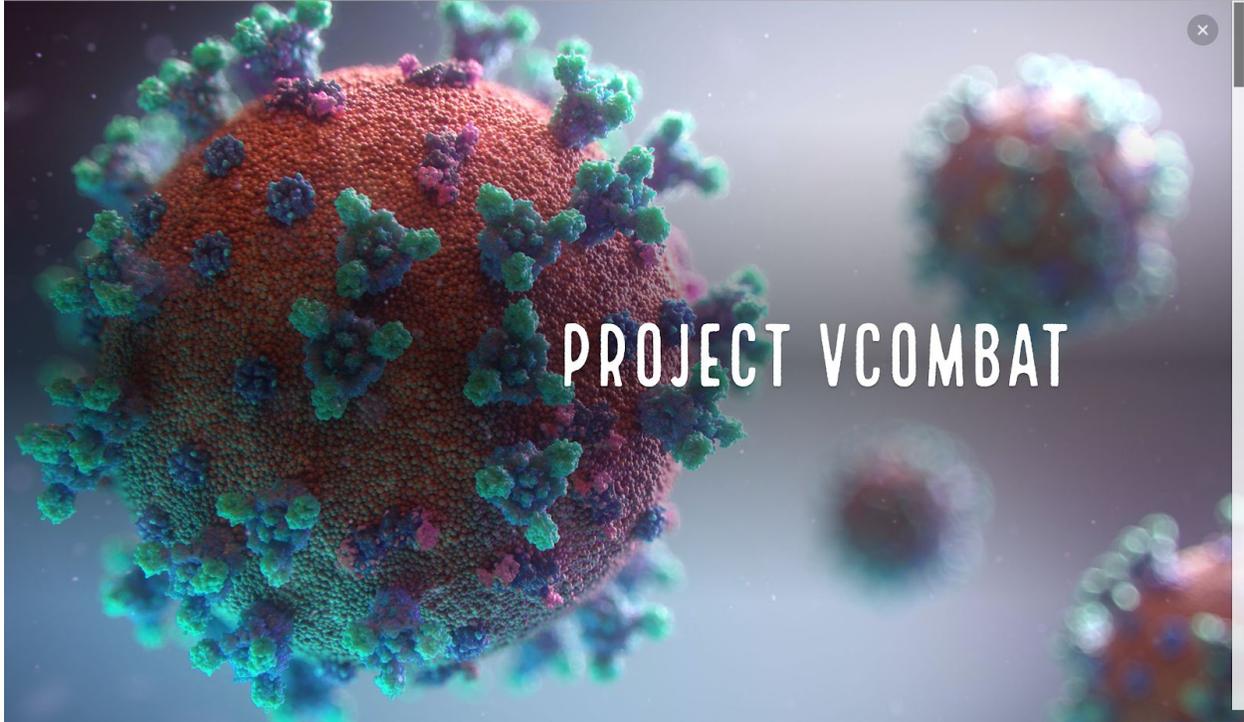
The objectives of Project VCombat are to:

- educate students of Hwa Chong Institution on what to do and what not to do during the COVID-19 period
- increase awareness of the importance of personal hygiene and social responsibility

1.3 Target Audience

The target audience is the Secondary 1 to 4 students of Hwa Chong Institution High School.

1.4 Resources



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2 REVIEW

There were a lot of iEMB messages and repeated reminders from teachers in class, but they were not effective enough to change the ways of how students practise good social responsibility in school.

According to CNN Health, when someone coughs or sneezes, small drops of liquid spray from their nose or mouth. If one is standing about 1 to 2 metres away from another, the other person can breathe in the droplets, which may contain the coronavirus. If the person coughing is infected, it will lead to a spike in new cases.

According to our government, a lot of people are panic buying and stockpiling on daily essentials like food items. Thus, suppliers cannot supply the food fast enough to the supermarkets to keep up with the demand. This caused a shortage of certain necessities in the supermarkets and the government has only reminded the public through advertisements.

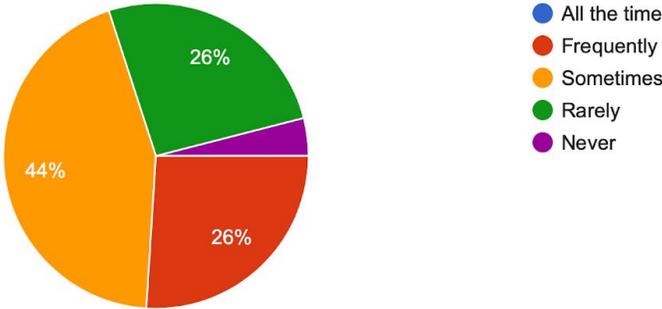
All in all, people are not used to the COVID-19 preventive measures. We need to influence them with funny and unique ways so that they will conform to the measures better.

3 METHODOLOGY

3.1 Needs Analysis

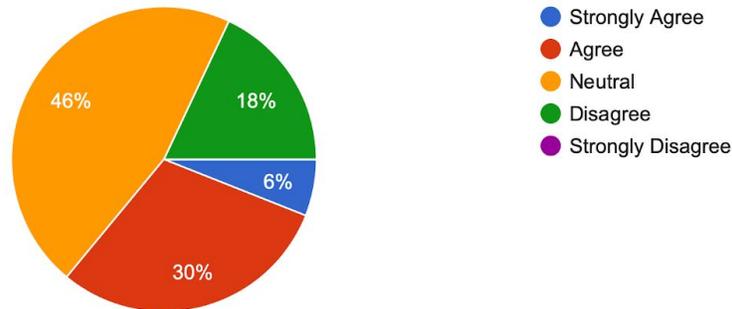
Our needs analysis survey was conducted in Term 1 to find out the current situation in Hwa Chong Institution. Below are the results of our Term 1 Needs Analysis survey:

Do you see Hwa Chongians making more effort to socially distance themselves from each other?
50 responses



Do you think Hwa Chongians practice good social responsibility?

50 responses



Our Term 1 Needs Analysis survey showed that people were not sure about whether we practised good social responsibility. Thus, this confirmed that we could improve Hwa Chongians' social responsibility; our project was feasible, and we set about making a resource package that would make Hwa Chongians practise more social responsibility consciously.

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3.2 Construction of Resources

We took information from online sources on information like washing hands properly, practising proper social distancing, wearing masks properly, staying at home, etc. when making our first 6 posters and the web page. After making the 6 posters, we posted them on our Instagram page. We took pictures of our classmates and our class for our last 3 posters, which we were going to pilot in school. After we piloted the 3 posters in school, we also posted them on our Instagram page.

3.3 Pilot Test

We made 3 posters to pilot test in school, the first being about social responsibility, and the last two being about class cleanliness. They aimed to improve Hwa Chongians' awareness of COVID-19 and what they could avoid, and what they could do to prevent the spread of COVID-19. Below are screenshots of our posters:

Be Responsible, Be Safe
DO's and DON'Ts



DO NOT crowd around table to order food



DO maintain social distancing while queuing to order food



DO NOT take off your mask and chat with your friends



DO keep your mask on while walking and refrain from chatting with friends



DO NOT move around the class



DO try to remain at your seats at all times

Visit our website at: <https://spark.adobe.com/page/grDJFnbjA4N06/>



A Neat Class is a Neat Home
DO's and DON'Ts (Part 1)



DO NOT leave your rags lying around



DO hang your rags up or arrange them neatly



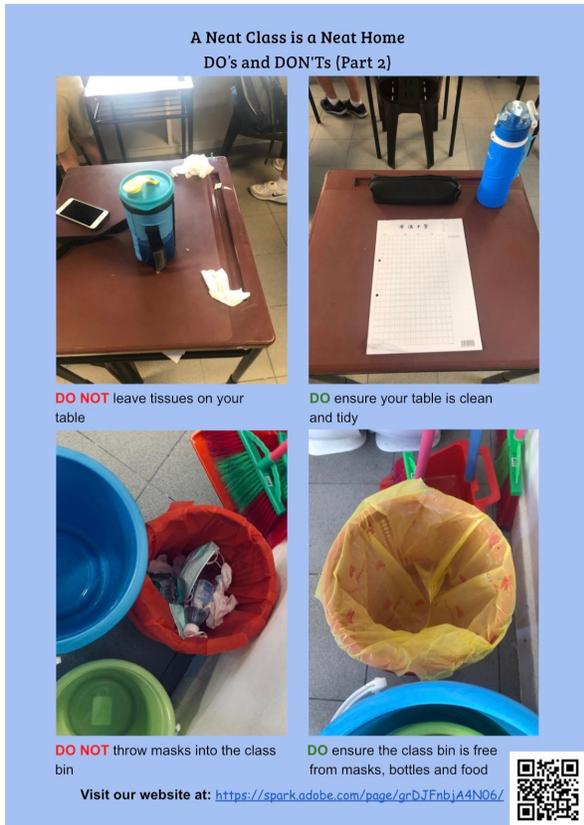
DO NOT leave your books in a messy state



DO arrange your books neatly

Visit our website at: <https://spark.adobe.com/page/grDJFnbjA4N06/>



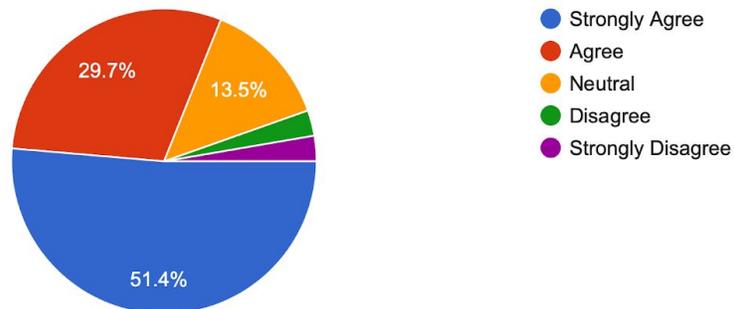


Below is a picture of all of the posters on display near the staircase at Block C Level 1, where Hwa Chongians frequently walk past.

After we had piloted the 3 posters, we rolled out an effectiveness survey in Term 3 to find out how effective our resource package was. Below are the results of our Term 3 Effectiveness survey:

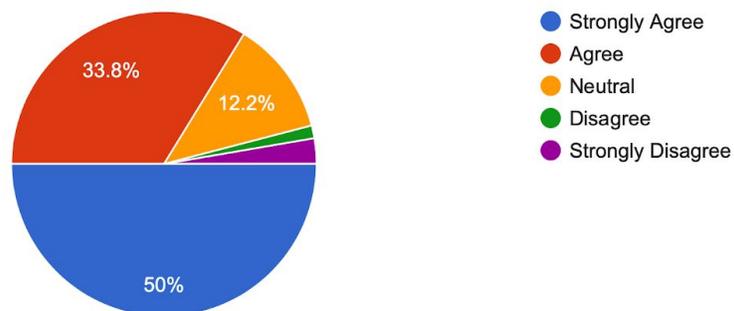
Having seen our project resources, do you feel social distancing in Hwa chong has improved?

74 responses



Do you feel that Hwa Chongians now practice better social responsibility?

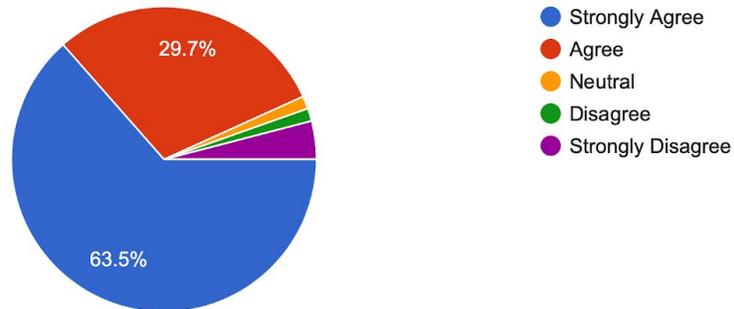
74 responses



These two questions were related to our Term 1 Needs Analysis's questions. The result of the first and second question of our Effectiveness survey proved that our resource package had helped Hwa Chongians become more mindful and make more informed decisions when they interact with their peers.

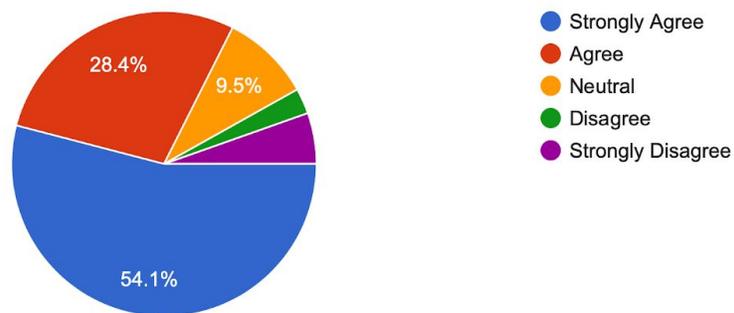
Were our online resources easy to access?

74 responses



Do you think our project is effective in educating students about COVID-19?

74 responses



The third question of our Effectiveness survey proved that our online resources, our web page, was convenient for Hwa Chongians, thus they were more willing to view our web page. Lastly, the fourth question of our Effectiveness survey proved that our resource package had achieved its objectives: educate Hwa Chongians on what to do and what not to do during the COVID-19 period, and increase awareness of the importance of personal hygiene and social responsibility.

4 OUTCOME AND DISCUSSION

Our project group feels that we have managed to meet our objectives and desired outcomes. Overall, we have also received good results on the effectiveness and usefulness of our resource through conducting surveys. Mr Charles Low also acknowledged the usefulness of having such a resource. This year, the COVID-19 situation has also disallowed us to be physically present in school to do the project together which made it hard to come up with more quality ideas. Also, we had to conduct all surveys online and thus got less responses than we could have gotten. We feel that we can extend our targeted audience to the students of the many other schools as we are definitely not the only school that needs students to understand the importance of social responsibility and good hygiene. We also feel that we can make videos as videos are more interactive and interesting.

5 CONCLUSION

Creating our resource package together this year was pretty difficult due to the COVID-19 situation as many of the resources that we needed to create required us to be physically present in school which was not allowed during certain periods of this year since we had to comply with the different measures imposed for our safety. This greatly slowed our development and caused us to take long periods of time to complete easy and simple tasks. However, we also acquired many skills such as having better observation skills as we had to observe what was lacking and needed to be corrected in school in order for us to understand what resources to create. Another skill we acquired was critical thinking as we had to think how we could gain attention and how we could create resources that were engaging and different from the current existing ones. Another skill was time-management. Despite having to stay at home for a few months, when we were back in school we managed to complete what we had planned to even

though our common tests were near as we had properly managed our time by setting aside time for studying and our project. Lastly, perseverance. Even though we had disagreements at times and found our project tiring to complete, everyone persevered and completed our project.

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