

INNER VOICE

Follow your Dreams

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1. Introduction

Description of the Project

It is a music video to convey to all parents that youths hope to pursue their dreams. Through the story in this video, we hope that (i) youths could convince their parents to support their dreams and (ii) parents would let their children live their own dreams.

Rationale

The project aims to convince all parents that it is important to respect a child's dream and also to understand that youths cannot live under the shadow of their parents. Hence, we hope that this music video could serve as a medium to communicate teenagers' voices of their dreams and aspirations to their parents and to encourage all youths that they must dare to pursue their dreams.

Objectives

The objectives of the music video are as follows:

Parents to:

- ⊕ be open-minded
- ⊕ listen to the child's inner voice
- ⊕ identify and build the strengths of the child
- ⊕ allow the child to pursue his/her dreams and not parents' unfulfilled dreams during childhood

Youths to:

- ⊕ be bold to dream
- ⊕ never give up on their hopes and dreams

Audience

This music video is targeted at two main groups of audiences:

- ⊕ A group of aspiring youths, like us, who would like our dreams to be heard
- ⊕ Parents to allow their children to live their own dreams

2. Literature Review

Artistes' Reference

<https://www.youtube.com/watch?v=T7jgvolFjvQ>



This music video is based on the song ‘Unbreakable’ by Tabitha Nauser. The objective of this song is to talk about having triumph and victory over past circumstances. This song means that even when you feel like giving up on your dream, you should not as there is a reason for everyone to continue chasing it. Thus, in this music video, this song is used to encourage all athletes never to give up in one’s life even if they feel like quitting. It also uses video shots and an inspirational song to captivate the hearts of the targeted audiences.

3. Documentation Process – Our Journey

Clarity of documentation

Ideation

Our team has made use of a music video that integrates a self-composed song with images to tell a story and is produced for conveying a message. From the research that we have read up, music videos give us the flexibility to use a wide range of styles and contemporary video-making techniques, including animations, live actions, documentary and non-narrative approaches such as abstract film. Some music videos combine different styles with the music, such as animation and live action. Many music videos allow audience to interpret images and scenes from the song's lyrics, while others take a more

thematic approach. As a result, our team has decided to create this music video to convey a message.

Progression

After going through a few trial and error sessions, we decided to change from a music video with song lyrics to one with narration for the following reasons:

- a. Music video might not set the tone and atmosphere that we had wanted for the purpose of our project with the self-composed song and lyrics as compared to a music video with narration.
- b. Music video with narration would be more impactful and leave a deeper image on the target audience than a normal music video.

Final work

After the mid-term evaluation, based on the judges' feedback, the self-composed music was our strength. Thus, we decided to remove the narration and focused mainly on the music. Subtitles were inserted to reinforce the message and also for accessibility purpose. Thus, the final product was a music video to convey messages.

Variety of media and different approaches

Music Composing

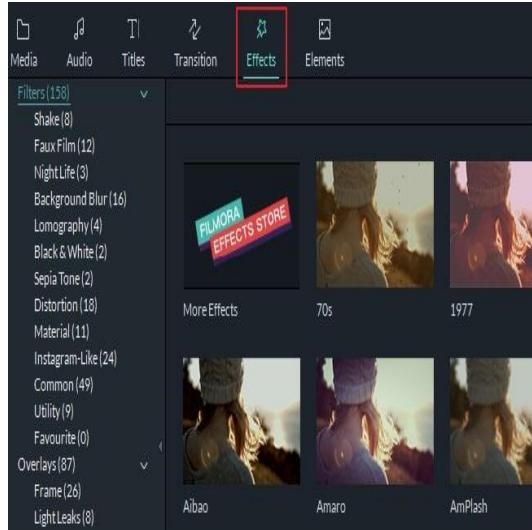
The song, Follow Your Dreams, is mainly in the A minor key. The chords of the song are as follows: A Minor, F Major, C Major, G Minor. It has an introduction (A Minor) before the song starts. The format of the song is ABA, starting with Verse 1, then followed by Verse 2, and Chorus 1. After that, Chorus 2 starts, followed by Verse 2. Then, there is a repeat of Choruses 1 and 2. The song is continued with the Bridge, and Choruses 1 and 2 play again. This is followed by the Ending. The texture of the song is relatively thin, since this is a motivational narration video with music accompaniment. The chord notes are quite thick. This is to bring out emphasis on the importance of following your dreams. The song's tempo is 115, and the time signature is 4/4.

Video Making

Before the video was created, a comparison was made between the different video editing software in the market. We then narrowed down to Filmora and Sony Vegas.

Although both programs allow an amateur to do video editing, Filmora is a more consumer-oriented product. It is easier to get started with, even if you do not have any experience with other video editing software. It has a pleasing interface and lots of effects. The “Marvel” introduction technique was also

used as the introduction of the music video. On the other hand, Sony Vegas has too many versions which leads to much confusion to an amateur. It is also very time consuming to navigate the interface.



Filmora Interface



Marvel Intro in Filmora 9

For the recording of the scenes, NIKON D3100 and SAMSUNG Galaxy S9+ are used. Filmora is used for the video editing of the raw videos and photographs that gives the effects in the different scenes.



NIKON D3100
Specifications:
AF-S DX Nikkor 18-55mm f/3.5-
5.6G VR



SAMSUNG Galaxy S9+

4. Reflections

Strengths

Based on the judges' feedback, our music video was well-presented. What stood out the most was our self-composed music, as compared to other components of our video, such as the video recording and/or narration. We created an elegant piece of pop music, based on the theme "Follow Your Dreams".

AFIs (Areas of improvement)

Based on the judges' feedback, we decided to focus on the music which is the strength of the music video. Thus, we removed the narration and focused solely on our self-composed music. We inserted subtitles at appropriate segments to reinforce the message of this youth, a representative of all the youths.
(Script is attached in the annex.)

How it was overcome

After the mid-year evaluation, we came together to discuss how we could make further improvements. We also distributed the portions of work among ourselves, such as project writeup and video enhancement. We also met up with our mentor to seek his advice on the changes. With the advice from the judges and mentor, we made the following changes:

- a. Removed the narration and focused on the music
- b. Added some other filters and overlays to make the video more presentable and interesting
- c. Changed the fonts and colors of the subtitles in the music video

Insights of making a music-video

This video-making is a bold move by my team who are amateurs in this area. It generally requires us to analyze the big-picture, including getting clear about who our audience is and thus, establishing our goals for the music video as music with imagery has an interesting impact on our brain. Thus, our team has created a music score that take the music video to a greater height.

Team Reflections (future plans for the work/moving forward)

Through this project, we learnt how to use new software, like Filmora, Sony Vegas Pro and Filmmaker Pro, in terms of filtering and cutting snippets of the different parts of the video. Such skills and knowledge could be used in future projects. We also learnt about “Teamwork”, for example, how to work with different people to achieve a certain goal and how to help and support one another. Besides, we also understood that it was important to communicate regularly and clearly for a smooth running of the project. With clear communication, there would be less misunderstanding. Such skills are essential in life.

5. Conclusion

In any project work, besides the technical skills that we have acquired, more importantly, it is the importance of social and life skills that would bring us to a greater height in life. We would like to thank our project mentor, Mr Ong Juin Han and all the project evaluators for their patience and guidance.

Annex

Edited script for the music video (after mid-term evaluation)

Everyone has a Dream

Introduction: (A boy asked.)

Do you have a dream? ~~Indeed, you have. It is an inner voice that is frequently unheard. But if you tell yourself to believe you can, you definitely can.~~

Scene 1: (Boy staring into the sky)

~~If you ask me if I have a dream, my answer is yes. How then do I bring out the courage from within to follow my dream? Like you, I have a dream. Only then, will I find a purpose to live my life.~~

Scene 2: (Boy looking into the computer of the sports competition. Scene of the family portrait and the hp application.)

~~I will hold on to my belief from within in order to become the winner to my dream. To fulfil my dream, I will bring out the inner courage and show what I want and never hold back my dream. I will not be afraid to be turned down or stared at in order to follow my dreams; as dreams is the motivating factor for one to move forward. I must do my part to meet my parents' expectations and to work hard towards my dream. When without, we are nothing. The key to success is to strive hard and persevere on so as to win in life.~~

Scene 3: (Boy involves in vigorous training)

~~Once I have found my place; I will stand firmly to my dream. I have to bring out the inner courage and show the world what I want and never hold back in my dream. Never be afraid to be turned down or stared at; as dreams is the motivating factor for one to move forward. No matter what happens; I must persevere to pursue my dream. I must be resilient. I must never be afraid. and never lose hope to chase my dream till the end. As long as I follow my dreams and show out loud and clear from within, I will be heard one day. This is for sure I know, the courage to follow my dream gives light to those who want to do the same.~~

Scene 4: (Boy looking far and into the sky)

~~Just like met, I will never be afraid to go after the dream I want to pursue. No one can stop me, not my parents, not my friends nor the society. It is you and your dream. Many a time, The sky is not the limit. but you are.~~

Scene 5: (Boy facing the track and running to success.)

~~Step out from your comfort zone and decide for yourself what you really want in life. I know it takes a lot of courage to dream big. Never be hindered by obstacles around. Once you are there, you will be there. Everyone deserves the right to choose one's own path to success. Follow your dream. Changing the impossible to I am possible.~~

*Too much narration in the music video during Mid-term evaluation.

*Script was edited to only focus on certain key messages as subtitles.

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