

# THE INSECURITIES OF DIGITISATION IN THE CURRENT AGE

**Group #5-05**

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## **Objective**

**We hope to raise awareness on the rising threats of worldwide digitisation and to warn netizens on the dangerous threat of cyber scams.**

We noticed that many netizens usually disregard the threat of cyber scams as they do not think it will affect them. We also felt that many netizens were unaware of how insecure their digital presence actually is, and hopefully warn others to be more secure online.

## **Artist Inspirations**

**Andy Denzler**

Andy Denzler produces paintings, sculptures and drawings based on abstraction and reality. We gained inspiration from his unique art style, with effects such as smudging and layering, creating a glitching effect.



## Chloe Hiew

@chloehiew is an instagram page that posts art, and recently released a series of digital art called "The Glitch Series". We gained inspiration from how she incorporated reality with her dreams and movie stills, through mixing and layering the pictures, creating a glitching and abstract effect.



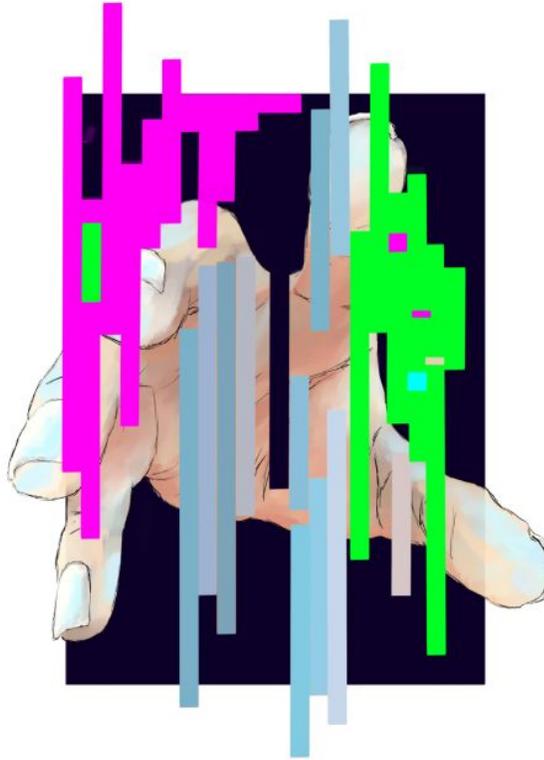
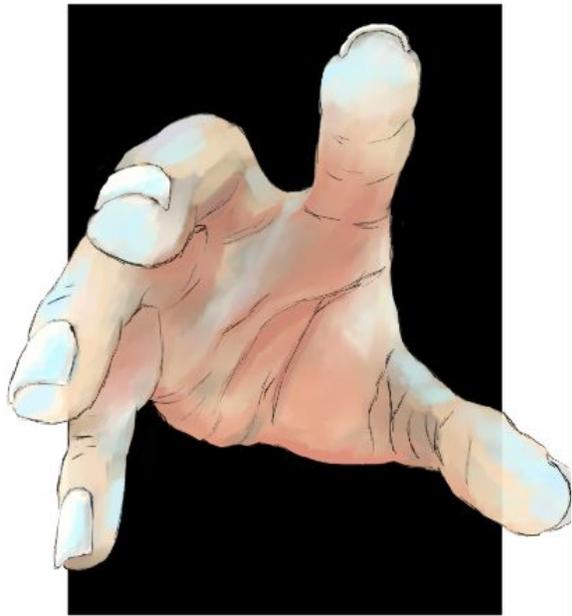
## **Ideation and Brainstorming**

We initially started out with 3 different ideas:

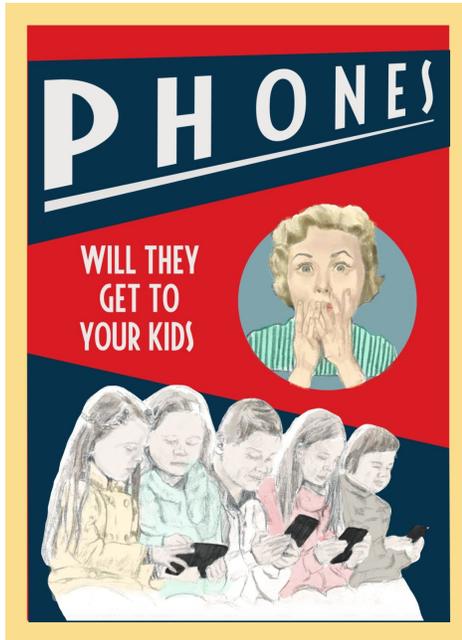
1. Steampunk Art (Scrapped)
  - Wanted to comment on the technological revolution with a comparison to the industrial revolution, and represent time using the assembly line and conveyor belt
  - Felt that it was too shallow as the ideas was based off the art style instead of the theme
  
2. Addiction to Technology (Scrapped)
  - Wanted to show how some people are addicted to technology through a social commentary, using an absence of technology to evoke an unsettling feeling
  - We couldn't think of anything that strongly represented our theme while using technology
  
3. Raising awareness on the insecurities of worldwide digitisation
  - We narrowed it down and chose to use this theme.

## **Prep Work**

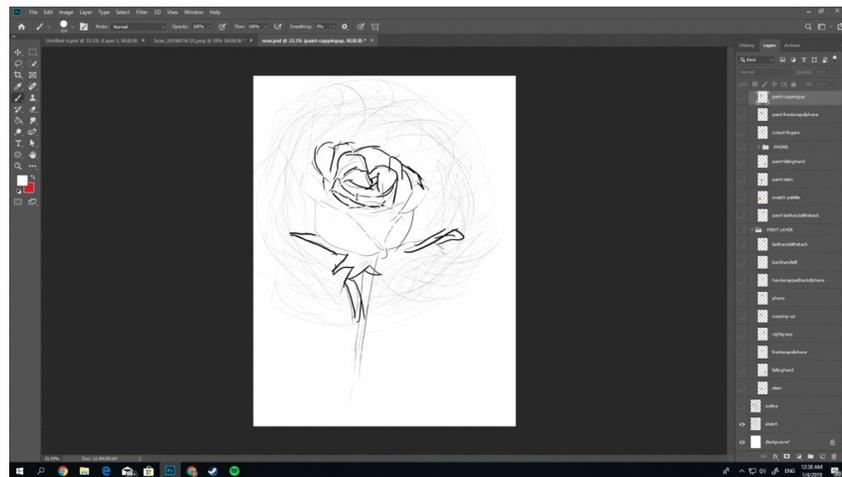
While brainstorming for the 3rd idea, we created artworks in relation to the theme to help us brainstorm and assist us in the final works.



- Hand to represent stealing of information,
- Smaller border gives the illusion that it is coming out of the device and grabbing you, representing the real-life implications of carelessness online.
- Glitched effect, representing the corruption of images, or information on the phone, much like what could happen when your device has a virus.
- Experimented with different effects, such as manipulating the colour, and went overboard.



- Advertisement to provoke a sense of anxiety and worry for children in viewers
- Children nowadays are being exposed to technology more and more
- Poster to question the security of the children with phones
- Gave us a chance to experiment with colour

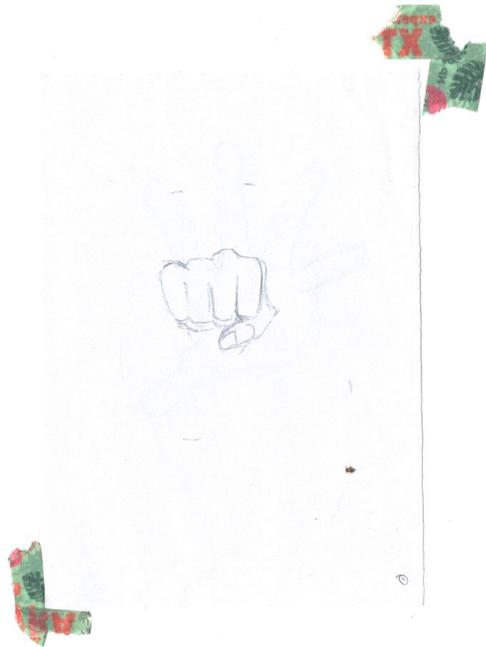


- Hands “protecting” the phone which shows how attached to technology we are
- A phone in place of where the nectar of a flower should be, like a “treasure”, symbolising its importance

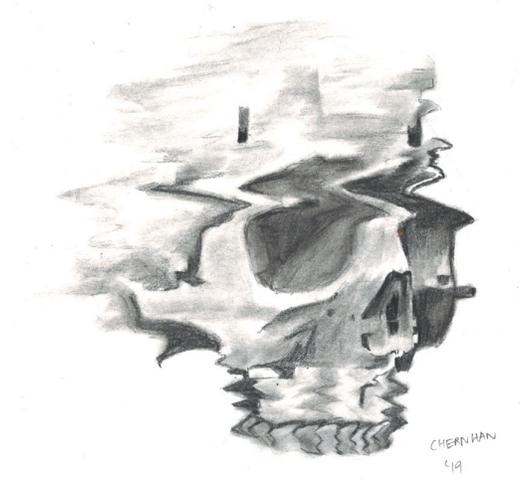
- Hand struggling to reach the phone showing peoples' desperation for the latest technology.



- We collected various photos from our phone galleries and combined them to produce an overall image of a hand
- Shows that anyone can access your online information and abuse it



We experimented with Photoshop to create the animation. The GIF shows a hand grabbing something. The next image shows the process of digitally painting the hand we used, using the process of layering.



Inspired by the style of Andy Denzler, we experimented the glitching effect with graphite.

## Final Product

The final product would consist of three digital animations, with a poster as a prelude for each animation. The posters would be a “summary” of the animations, and includes the key ideas in them. This 3-part animation:

- Can be a story on its own
- Becomes a full story when linked
- Shows the process of scams
- Visualisation of hacking
- Evoke a disturbing feeling

### Part 1

Poster:



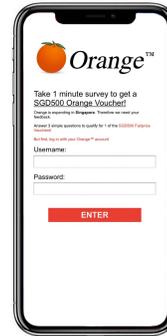
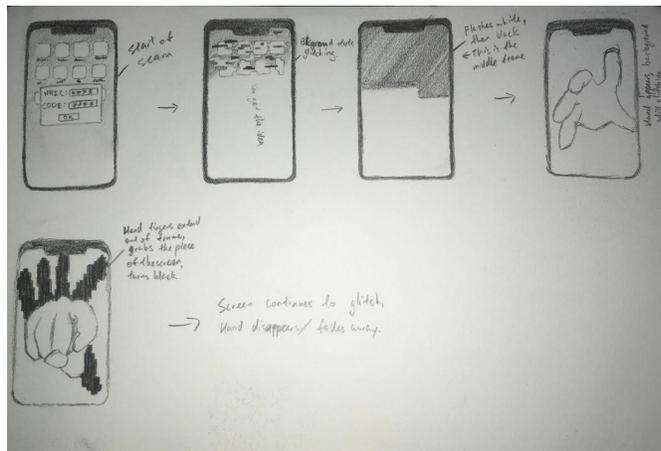
This poster shows a hand reaching out,

- Similar to animation

Pixelation and missing parts

- Represents the corruption and decay of digital information

## Animation:



The first image shows a rough storyboard of our animation.

## Typical scam screen pops up on screen

- User falls for scam
- Hand materialises in-screen
- "Grabs" part of the screen
- Black colour slowly erodes the remainder of the screen

## Part 2

Poster:



This poster shows how unprotected data can be vulnerable to third parties stealing your data for their benefit. Online users who are not careful in the decisions that they make online might be taken advantage of or even scammed.

The person in the 2nd animation is not cautious and is scammed online, so this poster warns other netizens.

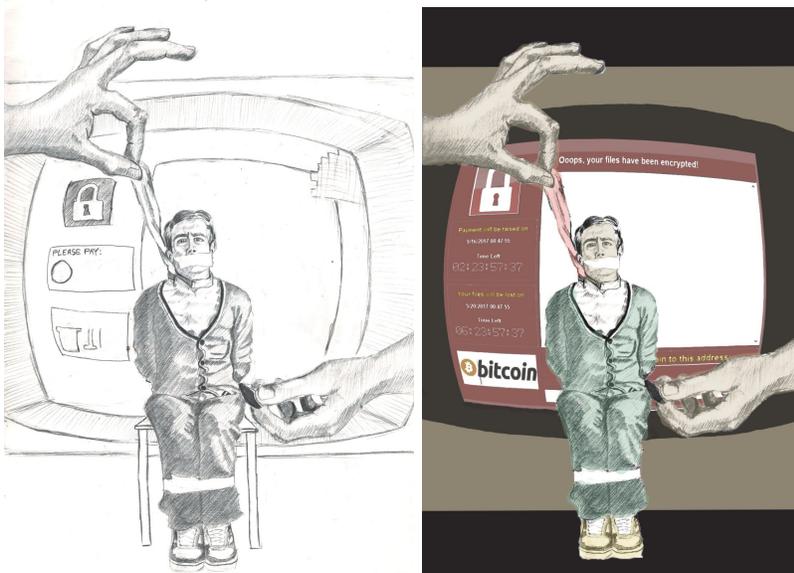
Animation:



This shows a boy's face looking shocked as he realises that something has happened to his phone. He frantically taps the phone to try and fix the problem, but to no avail.

## Part 3

Poster:



- This poster shows how if one isn't careful online, the consequences of these data thefts can be life-threatening.
- Background showcases a screenshot of a computer that fell victim to the 2017 WannaCry ransomware attack

Animation:



## Reflections

### Challenges

Firstly, we felt that miscommunication was a problem that the three of us faced while doing the project. As we do our art using three different styles, it was a problem trying to make the final product look as aesthetically pleasing and cohesive as possible. During the project, we also fall out multiple times due to problems that could easily be resolved if we had communicated more efficiently.

### Strengths and Areas for Improvement

One area for improvement would be our time management. During this year, we found ourselves having to rush our project at the last minute as we chose to procrastinate and prioritise other areas of our lives over this project. As such, we found the quality of some of our artwork to be lacking, some of which could be improved if we had simply spent more time on it.

## Citations:

- Sam Bailey, (2017) 'Social media insomnia' Available: <https://www.instagram.com/p/BajswxZgO-K/>
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