

CAT 4 RESOURCE DEVELOPMENT

Group 4-72 PROJECT JUVENOIA

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ABSTRACT

Project Juvenioia is a learning package aimed to primarily handle the prevalent issue of Juvenioia, a common term coined by professors which is scientifically known as ephhebiphobia. Simply put, Juvenioia is the fear or loathing of teenagers by the older generation, who often compare the younger generation to theirs and see the new generation as inferior, negative, lazy, ignorant, with other negative traits. Our learning package aims to alleviate this problem, by bridging the generational gap between the older generation and the younger generation, and allowing people from both generations to understand one another, thereby reducing the fear and negativity between the two generations. The package is an interactive and user-friendly website suitable for all ages. It includes a video, online versions of brochures, and a forum for the older generation and younger generation to connect better. Printed brochures containing facts of Juvenioia and a QR code linked to the website are also parts of our resource package, as a medium which is more familiar to the older generation.

1 INTRODUCTION

1.1 Rationale

There is a growing fear amongst the older generation that the younger generation would not do well. This is caused by a lack of understanding between the different generations. Both generations do things differently from each other and this means that when another generation does something unconventional, the other generation may not approve. In the present, the older generation tends to look down on the younger generation and vice versa due to preconceived notions set by stereotypes. With both generations not having a common platform to interact, they will not be able to learn more about each other and hence Project Juvenioia is a resource package that sought to create this platform, in an attempt to bridge the generational gap.

1.2 Objectives

The objectives of Project Juvenioia are to:

- Help both older and younger generations understand each other
- Reduce the fear that the pioneer generation may feel towards the younger generation

1.3 Target Audience

The target audience is teenagers (13-19) and middle aged adults (45-60)

2 REVIEW

After identifying the problems that sprouts from Juvenioia, these are some methods which could help to combat Ephebiphobia:

2.1 Different Therapies

2.1.1 Exposure Therapy

- Cognitive-behavioral therapy techniques
- Therapist helps client realize that their thoughts about teenagers are distorted
- Teach them to think more realistically
- deep breathing or relaxation exercises to help reduce the fear.

2.1.2 Talk Therapy

- Most psychiatrists are considered qualified to work with ephebiphobia and some specialize in treating phobias.
- However, generally though the process is slow and often the results are poor, because as dedicated and skilled as most psychiatrists are, their training does not include the most effective methods for dealing with serious fears.

2.1.3 Behavioural Therapy

- One-to-one sessions with a therapist trained in treating phobias
- Involves exposure and a gradual desensitization to ephibiphobia
- Learn to tolerate the anxiety triggered by exposure with the help of relaxation techniques.
- However, being sensitive is important, and that the premise of desensitization is wrong. The problem is not the 'sensing' that is wrong, it is the patterns of thought that are triggered after the sensing of the teenagers.

2.2 Self Help

- do-it-yourself (home study program, extreme exposure therapy etc.)
- However, there is no single self-help solution

2.3 Medication

- Symptoms are merely masked, temporary relief
- Risk the chance of side effects

There is currently no other product that is ideal in combatting Juvenoia. Hence, this project is needed to give both generations a clear and convenient platform to help both generations understand each other. Our resource is self-sufficient, and has no need for any specific out-of-the-way effort to prevent Juvenoia.

3 METHODOLOGY

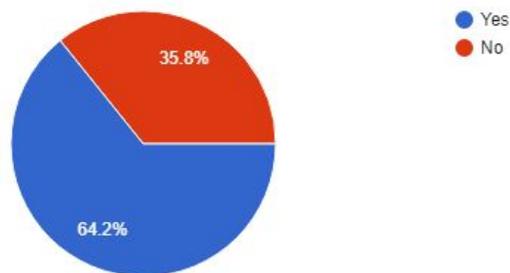
3.1 Needs Analysis

A needs analysis was done to ascertain the relevance of this project. Firstly, a questionnaire was created and was distributed to teenagers and adults via social media as well as word of mouth to establish the general viewpoint of each generation. Secondly, interviews were conducted with different categories of people within the target audience to gather their opinions.

3.2 Survey Results

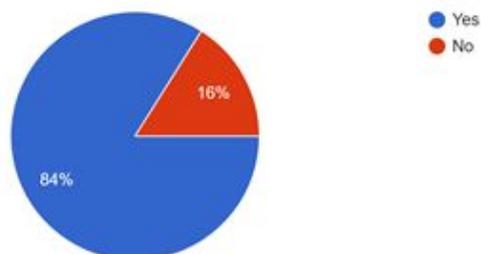
Do you usually find yourself complaining about the younger generation?

81 responses



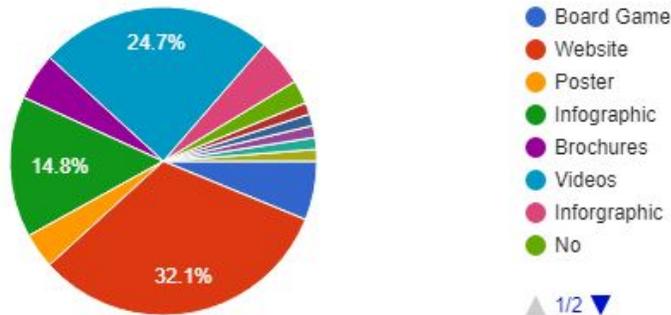
Do you receive complaints from older generation that this generation of youngsters are bad?

81 responses



Which medium appeals to you the most?

81 responses

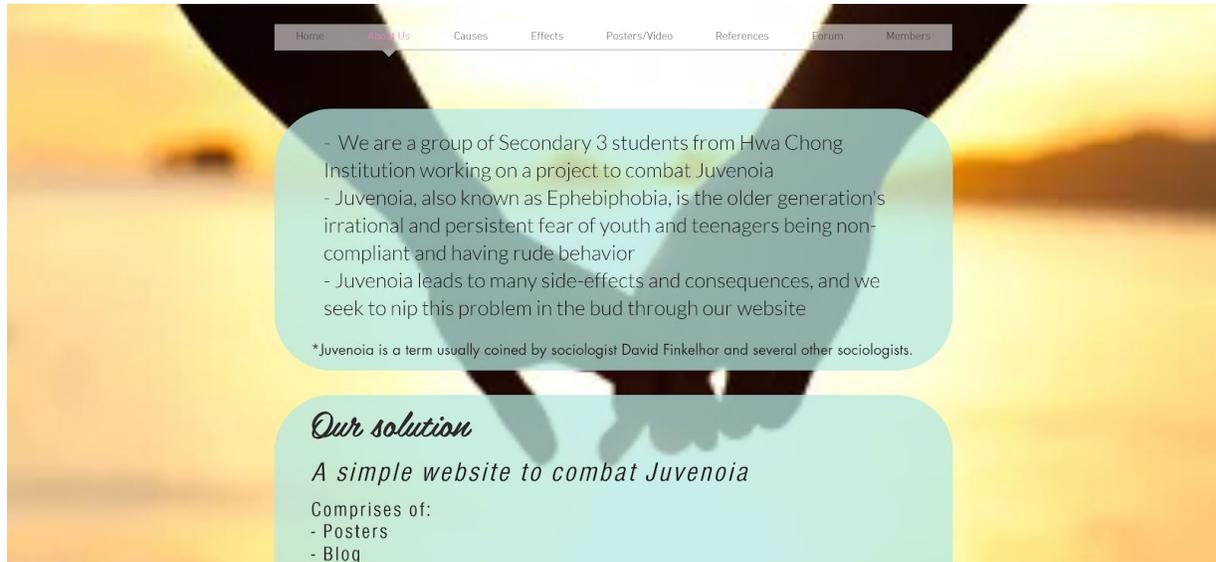


3.3 Development of Resources

A website (the main product) was created and was shared to different generations of people within the target audience for feedback. Brochures were created and disseminated to the older generation and it provided the links to the website, which was updated according to the feedback given. An additional video was created.

3.4 Resources

The package includes a website which encapsulates a video and a forum, and hard copy infographics.



Home About Us Causes Effects Posters/Video References Forum Members

- We are a group of Secondary 3 students from Hwa Chong Institution working on a project to combat Juvenioia
- Juvenioia, also known as Ephemiphobia, is the older generation's irrational and persistent fear of youth and teenagers being non-compliant and having rude behavior
- Juvenioia leads to many side-effects and consequences, and we seek to nip this problem in the bud through our website

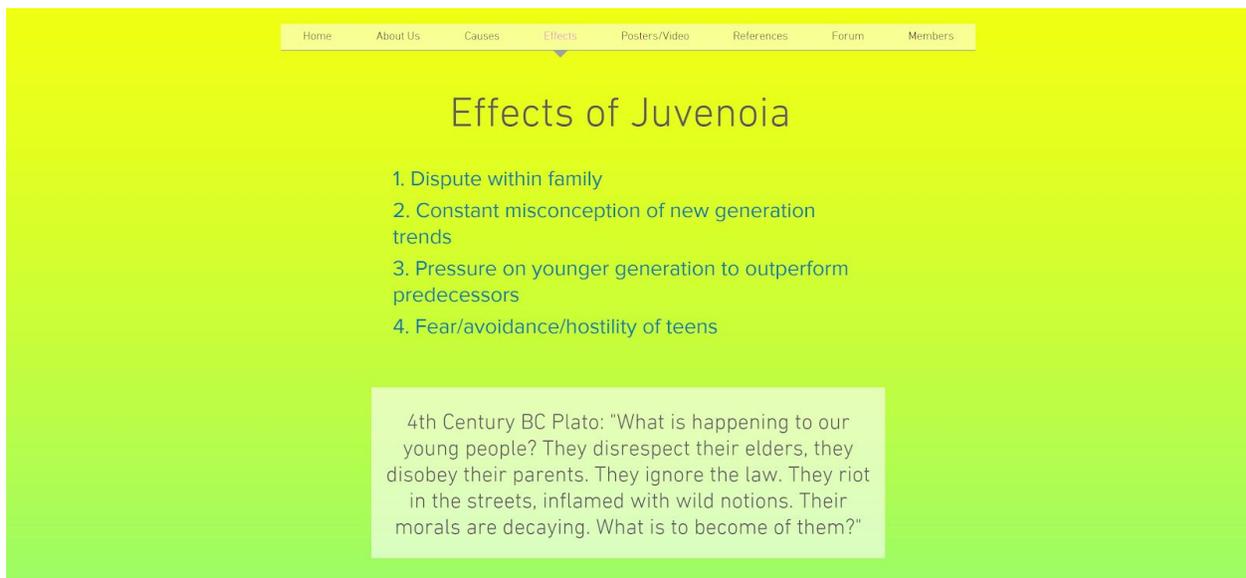
*Juvenioia is a term usually coined by sociologist David Finkelhor and several other sociologists.

Our solution

A simple website to combat Juvenioia

Comprises of:

- Posters
- Blog



Home About Us Causes Effects Posters/Video References Forum Members

Effects of Juvenioia

1. Dispute within family
2. Constant misconception of new generation trends
3. Pressure on younger generation to outperform predecessors
4. Fear/avoidance/hostility of teens

4th Century BC Plato: "What is happening to our young people? They disrespect their elders, they disobey their parents. They ignore the law. They riot in the streets, inflamed with wild notions. Their morals are decaying. What is to become of them?"

PROJECT JUVENOIA

Did you know?

JUVENOIA IS A PARANOIA STEMMING FROM
OLDER GENERATIONS' FEAR OF THE YOUNGER
GENERATION'S BEING RUDE AND
NONCONFORMING BEHAVIOUR

Find Out
More:



IT'S TIME TO STOP

Juvenioia

Did You Know?

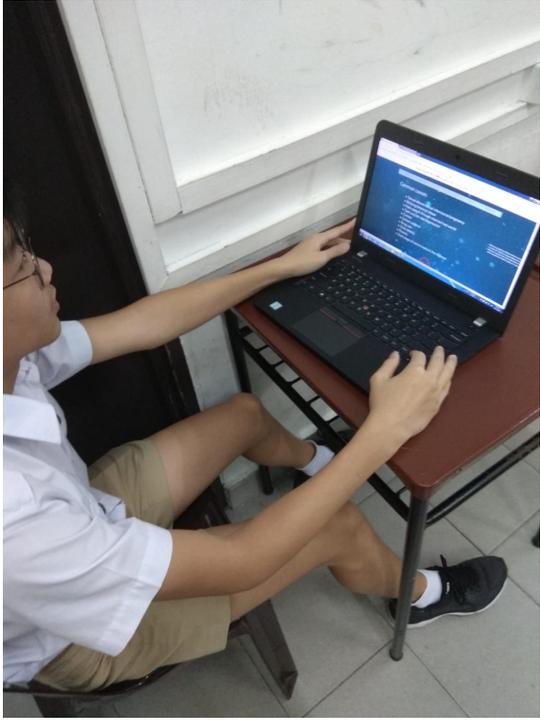
YOUTH VIOLENCE STANDS AT 12%
OF WHAT IT WAS 20 YEARS AGO

**LEARN MORE
ABOUT JUVENOIA:**



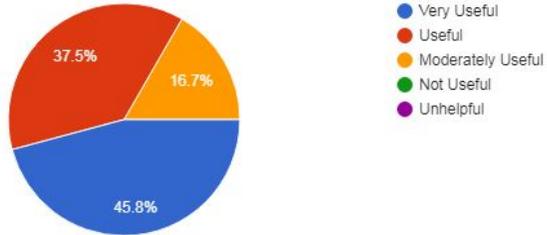
3.5 Pilot Test

A pilot test was conducted on more than 20 students from different levels and middle aged adults. They were shown the site and were asked to communicate through the forum. Then they were given a survey to garner feedback about the effectiveness and areas for improvement. All feedback was taken into account when updating our products. In general, the feedback was positive and people were seen leaving behind their preconceived stereotypes of the other generation.



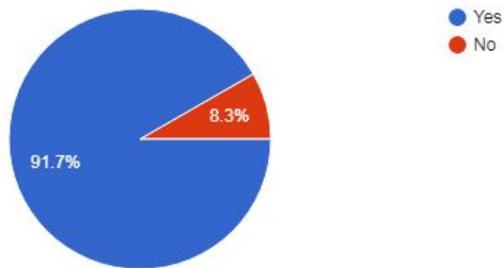
How is useful is our website?

82 responses



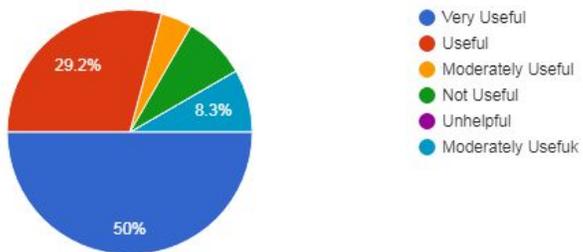
Did you learn more about Juvenioia?

82 responses



How useful is our poster?

82 responses



Any other suggestions?

22 responses

- NIL (4)
- nil (4)
- Nii (2)
- More info on website
- More posters
- A video would be nice
- More information on website
- More traditional media like posters
- Posters can put more info
- nope
- more information on poster
- poster is trashhsh

4 OUTCOME & DISCUSSION

After the pilot test, we came to a realisation that the website may be a bit too complicated for the older generation to navigate. Hence, we redesigned the webpage to be simpler and easier to navigate.. Furthermore, we did not attract as many people from the older generation as those from the younger generation, so we decided to design more posters so as to reach out to the older generation.

5 CONCLUSION

Project Juvenioia has been a fruitful journey. Juvenioia is an issue that may be prevalent but it is not an entirely impossible problem to handle. Throughout this journey, we have learned more about the older generation and understood both older and younger generations better. This project required a lot of grit as since Juvenioia is not really known, resources available to us is limited. This meant that we have to maximise all the information we have and go really in depth to research on the topic. We also had to rely on asking the different target audience for their opinions and this aspect made our project original, unique and valuable. Through all these, we learnt even more about the different generations and helped us understand them better.

6 REFERENCES

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