

## **Written Report**

### **Project Lost X 04-51**

**Group Leader: Darryl Yang Hanming (2A234)**

**Group Members: Goh Yi En (2A207), Javier Chua Ri Don (2A209), Josiah Olive Ang Liang Yin (2A211)**

#### **Abstract**

Project Lost X aimed to educate the younger generation about the traditional food of Singapore through a resource package. The resource package included a video, website, food trail and brochure.

**Contents:**

**1 Introduction**

**1.1 Rationale**

**1.2 Objectives**

**1.3 Target Audience**

**1.4 Resources**

**2 Review**

**2.1 Improvements to package**

**3 Methodology**

**3.1 Needs Analysis**

**3.2 Survey results**

**3.3 Development of resources**

**3.4 Tests**

**4 Reflections**

**5 Conclusion**

**6 Acknowledgements**

**7 References**

## **1      Introduction**

### **1.1    Rationale**

Students are interested to learn about their cultural history, and would usually start from finding out their cultural delicacies. However, there is a lack of information on the internet about these foods. Furthermore, it is hard to contact the scarce amount of stalls in Singapore as online information is outdated. Food can help one form a connection with certain social values, beliefs, religions and customs, but it is hard to find.

### **1.2    Objectives**

The project's objectives were :

- to make a beneficial resource package on the vanishing local foods in Singapore for secondary one and two students in order for them to try the foods
- to evoke and ignite interest and curiosity for possible vanishing foods among the inevitability of rapid urbanisation in Singapore and to educate secondary one and two students on the vanishing foods of Singapore,
- allow them to have a better understanding of Singapore's vanishing food, such that they will have a stronger sense of national identity.

### **1.3    Target Audience**

The project's target audience comprised of Secondary one and two students. This was because the group wanted to raise awareness in the younger generation.

## **1.4 Resources**

The resource package consisted of a website, food trail, brochure and a video.

- The website comprised two main sections - an exclusive video interview with the hawkers and chefs; and, detailed information and illustrations on the description, history, recipe and location of vanishing food.
- A food trail was conducted to bring participants around Singapore to sample selected food, giving them an enriching experience to learn about the food culture.
- The brochure included summary of the vanishing food, interesting knowledge and history on the origin, as well as to promote awareness of our project.

**Website**

**Heritage Food Trail**

**Brochure's front page**

**Brochure's back page**

## **2. Review**

As Singaporeans, we all take deep pride in our local food heritage as it gives Singaporeans a sense of belonging and representation. Most heritage food websites merely describe the foods, but there is not much additional information such as recipes and updated locations of remaining stalls. More importantly are the exclusion of personalised reviews from readers.

### **2.1 Improvement to package**

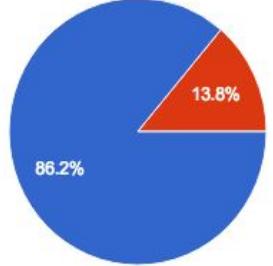
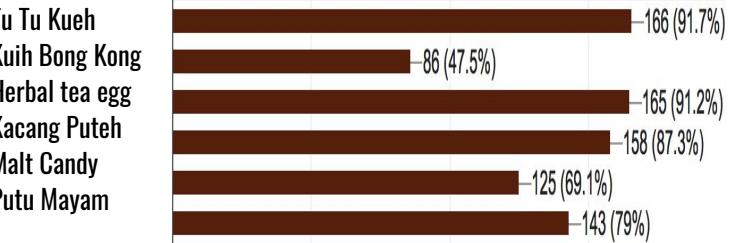
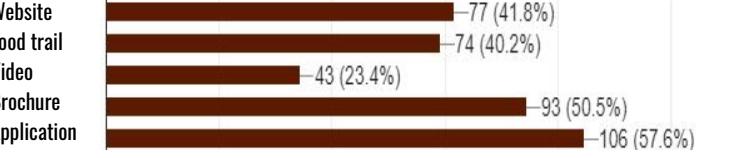
<b>Suggestions</b>	<b>Improvements</b>
“What is the point of just knowing about the food? Any food reviews by users of this source?” (comment by judge, proposal evaluation)	The group added food review from students who tried the foods during the group’s food trail
“Website can be more interactive. Include food reviews?” (comment by judge, proposal evaluation)	Other than adding in the personalized food reviews, the group improved functions of the websites by linking all the different foods and the home page. It was accessed with a click of a button
“Colour scheme of slides can be improved” (comment by judge, mid-term evaluation)	After this suggestion, the group has improved on the quality of slides by changing to Prezi, a presentation software which was more aesthetically pleasing than Google Slides
“视频做得好，希望能够看到多几个视频” (comment by judge, mid-term evaluation)	A new video regarding the food trail organised and which students participated in, as well as the existing interview video of the heritage food stall owners

### **3      Methodology**

#### **3.1    Needs Analysis**

- A total of 181 lower secondary students participated in our needs analysis
- More than 85% of our surveyees felt that it was necessary to revive and bring back the losing food culture in Singapore.
- It also showed that less than 47% of our surveyees knew the existence of Kuih Bong Kong and less than 70% of our surveyees knew the existence of Malt Candy
- 56.9% of the students showed interest in a food trail being part of the resource package

### 3.2 Survey results

Q: Do you think there is a need to revive the losing food culture in Singapore?	 <table border="1"><thead><tr><th>Response</th><th>Percentage</th></tr></thead><tbody><tr><td>Yes</td><td>86.2%</td></tr><tr><td>No</td><td>13.8%</td></tr></tbody></table>	Response	Percentage	Yes	86.2%	No	13.8%								
Response	Percentage														
Yes	86.2%														
No	13.8%														
Q: Which of these heritage food have you heard of, but not tried before?	 <table border="1"><thead><tr><th>Food Item</th><th>Count (%)</th></tr></thead><tbody><tr><td>Tu Tu Kueh</td><td>166 (91.7%)</td></tr><tr><td>Kuih Bong Kong</td><td>86 (47.5%)</td></tr><tr><td>Herbal tea egg</td><td>165 (91.2%)</td></tr><tr><td>Kacang Puteh</td><td>158 (87.3%)</td></tr><tr><td>Malt Candy</td><td>125 (69.1%)</td></tr><tr><td>Putu Mayam</td><td>143 (79%)</td></tr></tbody></table>	Food Item	Count (%)	Tu Tu Kueh	166 (91.7%)	Kuih Bong Kong	86 (47.5%)	Herbal tea egg	165 (91.2%)	Kacang Puteh	158 (87.3%)	Malt Candy	125 (69.1%)	Putu Mayam	143 (79%)
Food Item	Count (%)														
Tu Tu Kueh	166 (91.7%)														
Kuih Bong Kong	86 (47.5%)														
Herbal tea egg	165 (91.2%)														
Kacang Puteh	158 (87.3%)														
Malt Candy	125 (69.1%)														
Putu Mayam	143 (79%)														
Q: What type of resource package do you think would interest you the most?	 <table border="1"><thead><tr><th>Resource Package</th><th>Count (%)</th></tr></thead><tbody><tr><td>Website</td><td>77 (41.8%)</td></tr><tr><td>Food trail</td><td>74 (40.2%)</td></tr><tr><td>Video</td><td>43 (23.4%)</td></tr><tr><td>Brochure</td><td>93 (50.5%)</td></tr><tr><td>Application</td><td>106 (57.6%)</td></tr></tbody></table>	Resource Package	Count (%)	Website	77 (41.8%)	Food trail	74 (40.2%)	Video	43 (23.4%)	Brochure	93 (50.5%)	Application	106 (57.6%)		
Resource Package	Count (%)														
Website	77 (41.8%)														
Food trail	74 (40.2%)														
Video	43 (23.4%)														
Brochure	93 (50.5%)														
Application	106 (57.6%)														

### **3.3 Development platforms**

The project's website was coded using brackets.io. Source files for the websites were derived from jquery and Popper. The website template was adapted from w3schools. Videos were edited using iMovie while photos were edited by lightroom, an online photo-editor. Adobe Illustrator was used to create the brochure. The school IEMB and social media platforms were used to publicise information on the food trail.



### **3.4 Testing**

All resources were pilot tested by lower secondary students interested in trying the package.

Here were some of their comments:

“The brochure is aesthetically pleasing, especially the fun facts which are my favourite part of the brochure as it is concise yet interesting and helps me learn more about the vanishing foods.” ~ Titus (2A2)

“The website is aesthetically pleasing, and I especially like it that the website is able to fit on my smartphone, which I feel is a very important feature.” ~Cheng Ye (2A2)

“The food trail was very successful as the route taken was very smooth and we could reach the next place very quickly. It also taught me to appreciate the vanishing foods as I could taste the hardship and hardwork used to make the food. It was really indeed an eye opener for me” ~Rui Xiang (2A1)



Pilot testing of the food trail



Pilot testing of the brochure



Pilot testing of the website

## **4      Reflections**

### **Darryl:**

As the leader of the group, it was my responsibility to keep my members in check and make sure they were on the right track of work. Thankfully, all my group members were cooperative and were able to finish their assigned tasks on time. This was extremely beneficial to our group's progress as there was no last minutes work needed to be done. I have also learnt how to overcome the obstacles I faced during this process. My laptop, containing the videos and brochure of the resource package was damaged. Thankfully, my members had kept copies of each other's work, in case something like that happened. I learnt that it was helpful to keep backup copies of all work, no matter how small, to prepare for unfortunate situations such as this.

### **Javier:**

I felt that I learnt a lot from this project. I learnt to be patient in order to accomplish a task. Some of the stalls were not willing to cooperate with us for our video and we had to wait for a long while till they were free and for some stalls we had to come back to film another day as it was a weekend and they were extremely busy. Also, I learnt to appreciate traditional food with rich culture after going through the project. Hence, the project was not only meaningful to our targeted audience but also myself as I have learnt many invaluable lessons from this project.

**Yi En:**

I feel that as a whole, our project work was a success. I was assigned to work on the website of the resource package. However, I had no idea at all on how to code HTML at the start of the year other than the 1 term of infocomm lessons on HTML. Needless to say, I was rather clueless on what to do. Thankfully, our mentor, Mr Yong, was the HTML teacher. He provided me with invaluable guidance and helped the group to the utter best of his ability. We were lucky to have found a suitable mentor for our project, as Mr Yong was also able to give us suggestions for the slides and brochure. Through the online lessons and advice provided by Mr Yong, I was able to code the website.

**Josiah:**

As my Water Polo nationals competition was very close to the mid-term evaluation, I had training very frequently throughout the week and was only to contribute to the project only after my training. However, I pushed myself and knew that it was every member's responsibility to contribute towards the project. Therefore, I was always able to finish my assigned tasks on time, and avoided the dreaded task of last minute work. Time management is extremely important, especially in the crucial Secondary 2 year as most of the competitions are held this year, as well as frequent tests in class. Without proper time management and the continuous support from my group in helping each other improve the tasks, our Project Work journey might not have been so smooth sailing.

## **6 Conclusion**

The success of this project pivoted significantly on the stall owners' willingness to help. It would be ideal if the group members were equipped with the required skill set like web-creation and video-production.

As every team members had their own personal commitments, each member needed to fill in the gap for one another. Teamwork is crucial in Project Work.

## **7 Acknowledgements**

The project would like to acknowledge and extend our deepest gratitude to the following individuals, without whose help the project would never be a success :

The stall owners of Maxwell Fuzhou Oyster Cake and Tau Kwa Pok for kindly accepting our interviews;

Titus, Cheng Ye and everyone who signed up for the food trail especially Rui Xiang for helping out in the pilot testing of our project and providing us with valuable suggestions;

The Secondary ones and twos who took of their time to help out in the survey for our needs analysis;

Mr Yong Jong Shyan for patiently guiding us throughout the whole journey of the project.

## 8 References

V. Subramaniam (Dr). (July 7 2015), Importance of heritage for continued progress.  
Retrieved from:  
<http://www.straitstimes.com/forum/letters-in-print/importance-of-heritage-for-continued-progress>

Cultivating Culture in Articles, (11 April 2013), The Importance of Cultural Heritage.  
Retrieved from:  
<http://www.cultivatingculture.com/2013/04/05/the-importance-of-cultural-heritage/>

Siau Ming En (2016, Sep 21). Unique histories of 12 hawker centres to be studied for heritage project. Retrieved from:  
<https://www.todayonline.com/singapore/12-hawker-centres-have-historical-heritage-value-examined>

June Chen (2016,March,21) nostalgic food that are disappearing from Singapore's history  
Retrieved From: <https://sethlui.com/disappearing-nostalgic-foods-singapore/>